

DIRECTIONS TO THE NHA

Coming from the NORTH:

I-80 to Lincoln:

- Take the 27th STREET (Exit 403)
- Turn LEFT onto NORTH 27th STREET
- Turn LEFT onto FLETCHER AVENUE
- Continue on the same road as it becomes NORTH 33rd STREET
- Turn RIGHT onto SALT CREEK CIRCLE

Coming from the SOUTH:

- Travel NORTH on 27th STREET
- Turn RIGHT onto SUPERIOR STREET
- Turn LEFT onto N 33rd STREET
- Turn LEFT onto SALT CREEK CIRCLE



Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100
Lincoln, NE 68504-4778
Phone: 402/742-8140
Fax: 402/742-8191
www.nhanet.org

27th St. Exit

Fletcher

N. 33rd St.



Your Guide

to the

Nebraska Hospital Association

NHA Nebraska
Hospital
Association

3255 Salt Creek Circle, Suite 100
Lincoln, NE 68504-4778
Phone: 402/742-8140 • Fax: 402/742-8191
Laura J. Redoutey, FACHE, President
www.nhanet.org

ABOUT THE NHA

The Nebraska Hospital Association (NHA) is a statewide voluntary membership not-for-profit trade association representing 90 of Nebraska's hospitals and health systems.

The Nebraska Hospital Association was organized in 1927 as a result of an informal meeting called by Miss Homer Harris, superintendent of Clarkson Hospital in Omaha, to discuss pending legislation which affected hospitals in the state of Nebraska. At that meeting, the Nebraska Hospital Association was founded and appointed its first board of directors.

The NHA is governed by a 17 member board of directors and works closely with its membership to provide them with state and federal legislative advocacy, health care trend and regulatory information, educational programming, communication, data reports and special services.

Members rely on the NHA for information, education, advice and collaborative leadership to advance Nebraska hospitals' ability to provide exceptional health care.

Hospitals are the stewards of good health. Through our partnerships with representatives in the health care industry, legislators, government and citizens, NHA is able to assist in the development of strong, healthy communities.

MISSION

The Nebraska Hospital Association is the unified voice for Nebraska's hospitals and health systems. NHA will provide collaborative leadership, assisting its members to provide comprehensive care to their communities, improving the health status to those communities.

VISION

The Nebraska Hospital Association is the influential voice of Nebraska's hospitals and health systems. By 2015, we will:

- Increase our influence with key leaders in our state.
- Deliver expertise to our members on cost reduction strategies.
- Be at the table with the State of Nebraska to create the Medicaid solution.

VALUES

The foundation for achieving results are our values of Knowledge, Communication and Member Engagement.

STRATEGIC FRAMEWORK

The Nebraska Hospital Association has been the guiding force of its members since 1927. NHA serves as the voice of its members in the health care legislative and public arenas, promoting delivery of quality health care and influencing public opinion of hospitals and health networks. Members depend on the Association for information, advice, education and changes in health care regulations, legislation, trends and other issues.

To accomplish its mission and serve its members, the NHA has developed a strategic framework that consists of four pillars: advocacy and policy; financial stewardship; strategic partnerships; and quality and safety. To uphold these pillars, the NHA builds on a secure values-based foundation comprised of knowledge, communication and member engagement.

Everything the NHA does is designed to assist our members in their quest to provide quality care to Nebraska's patients and communities.

NHA AFFILIATE MEMBERSHIP PROGRAM

The NHA is focused on helping hospitals and health systems provide high quality health care to their communities through building alliances with organizations who offer the products and services to help us support our members in their missions. The Affiliate Membership Program offers many benefits through several levels of membership. Visit www.nhanet.org/resources/affiliate.members.htm for more information.

NHA SCHOLARSHIP PROGRAM

The NHA Research and Educational Foundation offers scholarships annually for undergraduate and graduate students. Visit www.nhanet.org/education/foundation.htm for more information.

Lincoln	Madonna Rehabilitation Hospital
Lincoln	Nebraska Heart Hospital
Lincoln	Saint Elizabeth Regional Medical Center
Lynch	Niobrara Valley Hospital
McCook	Community Hospital
Minden	Kearney County Health Services
Nebraska City	St. Mary's Community Hospital
Neligh	Antelope Memorial Hospital
Norfolk	Faith Regional Health Services
North Platte	Great Plains Regional Medical Center
O'Neill	Avera St. Anthony's Hospital
Oakland	Oakland Mercy Hospital
Ogallala	Ogallala Community Hospital
Omaha	Alegent Health
Omaha	Alegent Health Bergan Mercy Medical Center
Omaha	Alegent Health Immanuel Medical Center
Omaha	Alegent Health Lakeside Hospital
Omaha	Boys Town National Research Hospital
Omaha	Children's Hospital & Medical Center
Omaha	Creighton University Medical Center
Omaha	The Nebraska Medical Center
Omaha	Nebraska Methodist Health System
Omaha	Nebraska Methodist Hospital
Omaha	Nebraska Orthopaedic Hospital
Omaha	Nebraska Spine Hospital
Omaha	Methodist Women's Hospital
Omaha	Select Specialty Hospital
Ord	Valley County Health System
Osceola	Annie Jeffrey Memorial County Health Center
Oshkosh	Garden County Health Services
Osmond	Osmond General Hospital
Papillion	Alegent Health Midlands Hospital
Pawnee City	Pawnee County Memorial Hospital
Pender	Pender Community Hospital
Plainview	Alegent Health Plainview Hospital
Red Cloud	Webster County Community Hospital
St. Paul	Howard County Medical Center
Schuyler	Alegent Health Memorial Hospital
Scottsbluff	Regional West Medical Center
Seward	Memorial Health Care Systems
Sidney	Memorial Health Center
Superior	Brodstone Memorial Hospital
Syracuse	Community Memorial Hospital
Tecumseh	Johnson County Hospital
Tilden	Tilden Community Hospital
Valentine	Cherry County Hospital
Wahoo	Saunders Medical Center
Wayne	Providence Medical Center
West Point	St. Francis Memorial Hospital
York	York General Health Care Services

NHA MEMBER HOSPITALS & HEALTH SYSTEMS

Ainsworth	Brown County Hospital
Albion	Boone County Health Center
Alliance	Box Butte General Hospital
Alma	Harlan County Health System
Atkinson	West Holt Medical Services
Auburn	Nemaha County Hospital
Aurora	Memorial Community Health
Bassett	Rock County Hospital
Beatrice	Beatrice Community Hospital & Health Center
Bellevue	Bellevue Medical Center
Benkelman	Dundy County Hospital
Blair	Memorial Community Hospital & Health System
Bridgeport	Morrill County Community Hospital
Broken Bow	Jennie M. Melham Memorial Medical Center
Callaway	Callaway District Hospital
Cambridge	Tri Valley Health System
Central City	Litzenberg Memorial County Hospital
Chadron	Chadron Community Hospital & Health Services
Columbus	Columbus Community Hospital
Cozad	Cozad Community Hospital
Creighton	Avera Creighton Hospital
Crete	Crete Area Medical Center
David City	Butler County Health Care Center
Fairbury	Jefferson Community Health Center
Falls City	Community Medical Center, Inc.
Franklin	Franklin County Memorial Hospital
Fremont	Fremont Area Medical Center
Friend	Warren Memorial Hospital
Geneva	Fillmore County Hospital
Genoa	Genoa Medical Facilities
Gordon	Gordon Memorial Hospital
Gothenburg	Gothenburg Memorial Hospital
Grand Island	Saint Francis Medical Center
Grant	Perkins County Health Services
Hastings	Mary Lanning Memorial HealthCare
Hebron	Thayer County Health Services
Henderson	Henderson Health Care Services, Inc.
Holdrege	Phelps Memorial Health Center
Imperial	Chase County Community Hospital
Kearney	Good Samaritan Hospital
Kearney	Richard H. Young Hospital
Kimball	Kimball Health Services
Lexington	Lexington Regional Health Center
Lincoln	BryanLGH Health System
Lincoln	BryanLGH Medical Center East
Lincoln	BryanLGH Medical Center West
Lincoln	Catholic Health Initiatives Nebraska

CORE SERVICE AREAS

The NHA offers expertise in nine core areas to accomplish its mission and serve its hospital members:

INFLUENTIAL VOICE/ADVOCACY

Proactively position the NHA as the most respected, knowledgeable and influential resource for the development of health care policy by providing strong leadership, communicating effectively and strategically collaborating with policymakers, NHA members and other stakeholders.

QUALITY & PATIENT SAFETY

Facilitate a learning environment for NHA members to assist them in providing care that is free from medical error, utilizes and shares evidence-based best practices, is customized to meet patient specific expectations and values, and sets the standard in Nebraska for service excellence.

EDUCATION

Offer educational programs to assist hospitals with leadership development and competencies of their management, clinical staff and board members using a variety of educational tools, providing high-quality content and learning opportunities.

HEALTH DATA & INFORMATION

Provide reliable and comprehensive health data and information about health care services, health care trends, clinical outcomes and their impacts and implications on Nebraska health care providers and the communities they serve.

COMMUNICATION

Enhance members' collective ability to improve public trust in Nebraska's hospitals by playing a strong, influential role in the development of public awareness and confidence. Inform hospital members of relevant news and promote communication and collaboration among members, public officials, other health care organizations and those interested in improving health care in Nebraska.

MEMBER SERVICES

Stay in contact with NHA members on a personal level, develop opportunities for member involvement in the Association, and serve as a positive conduit to review issues, enabling members to network in a collegial and involved environment. Increase revenue through the NHA Affiliate Membership Program and sponsorship of Association events.

GOVERNANCE

Strengthen and improve the Association's governance processes and procedures to ensure strong, focused and representative leadership. Maintain financial viability in the face of change.

HEALTH CARE WORKFORCE/INDUSTRY OF CHOICE

Provide leadership in addressing the current and projected health care workforce shortages through public policy, research, collaboration and communication.

FINANCE: REIMBURSEMENT & REGULATION

Provide expertise to NHA members regarding financial policy issues by analyzing and communicating all significant reimbursement regulations and their impact, collaborating extensively with Nebraska's congressional delegation, Centers for Medicare & Medicaid Services (CMS), Nebraska Department of Health and Human Services (DHHS) and other agencies/organizations as appropriate to influence financial policy and achieve reimbursement fairness.

Follow us online!

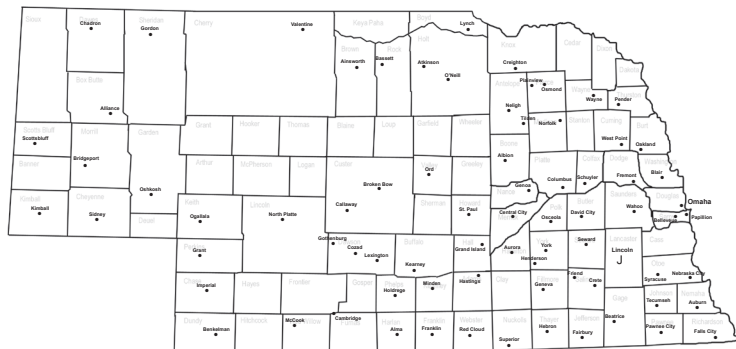
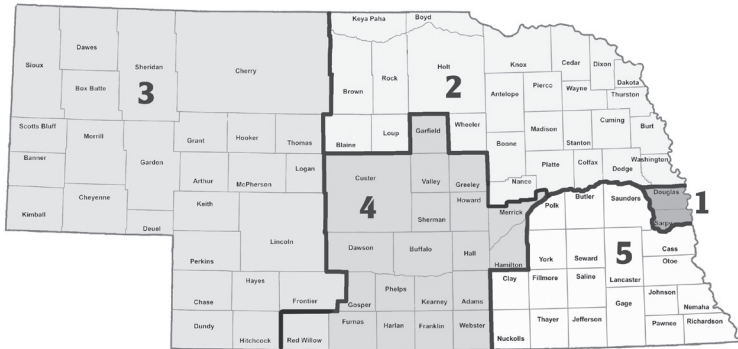
NHA www.nhanet.org



Through several different entities, the Nebraska Hospital Association provides a variety of programs, initiatives and services to its members.



The NHA's five districts represent 90 member hospitals and health systems, serving 77 Nebraska communities. The NHA holds meetings three times a year with the hospitals located in each of the five NHA districts .



NHA STAFF

Laura Redoutey, FACHE
President
402/742-8142
lredoutey@nhanet.org

Jon Borton, MS
Vice President, Educational Services
402/742-8147
jborton@nhanet.org

Lori Brandl
Executive Assistant
402/742-8141
lbrandl@nhanet.org

Heather Bullock
Member Services & Events Manager
402/742-8148
hbullock@nhanet.org

David Burd, FHFMA
Vice President, Financial Services
402/742-8144
dburd@nhanet.org

Meghan Chaffee
Law Clerk/Advocacy
402/742-8159
mchaffee@nhanet.org

Kevin Conway
Vice President, Health Information
402/742-8150
kconway@nhanet.org

Nick Faustman
Health Policy Research & Advocacy Specialist
402/742-8153
nfaustman@nhanet.org

Barb Jablonski
Accounting Specialist
402/742-8163
bjablonski@nhanet.org

Jessica Kennedy
Director of Communications
402/742-8151
jkennedy@nhanet.org

Al Klaasmeyer
Vice President, NHA Subsidiaries
402/741-8162
aklaasmeyer@nhanet.org

Kim Larson
Director of Marketing
402/742-8143
klarson@nhanet.org

Vicky Pfeiffer
Administrative Assistant
402/742-8145
vpfeiffer@nhanet.org

Bruce Rieker, JD
Vice President, Advocacy
402/742-8146
brieker@nhanet.org

Monica Seeland, RHIA
Vice President, Quality Initiatives
402/742-8152
mseeland@nhanet.org

Cindy Vossler
Director of Health Data
402/742-8165
cvossler@nhanet.org

Maria Witkowicz, MBA
Director of Accounting
402/742-8154
mwitkowicz@nhanet.org

If you have any questions, or need information on a certain topic, please give us a call Monday-Friday, 8:30 a.m. - 5:00 p.m. Visit the NHA Web site at www.nhanet.org. This site contains a wealth of information.

Main Line: 402/742-8140 • Fax: 402/742-8191 • www.nhanet.org