

the influential voice

## Nebraska Hospital Association Affiliate Membership Program

of  
Nebraska's hospitals



By working together toward a common  
cause, we will accomplish more than  
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The Nebraska Hospital Association is proud of its distinguished list of Affiliate Members. Together, we are focused on helping hospitals and health systems provide high quality health care to their communities.

The Affiliate Member program is part of an ongoing effort to strengthen and build partnerships between Nebraska's health care providers and the organizations who support them in their mission. Aside from the recognition you receive from our member hospitals, there are many benefits to becoming an affiliate member of the NHA.

The NHA offers Standard Affiliate membership, Bronze, Silver, Gold and Platinum Affiliate Membership at an annual membership fee. In the next pages, you will find descriptions, the annual fee, and the benefits of each level.

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## Standard Affiliate Membership

There are four types of Standard Affiliate Membership:

**Type IV** - Includes vendors for goods and services to hospitals and health care systems. (most common) **\$900**

Type III - General and special care, state and federal government hospitals whose services are not generally available to the public. **\$1,250**

Type II - Nonprofit organizations and government agencies whose principal purpose relates to hospitals and health care organizations. **\$1,250**

Type I - Hospitals and health systems not located within Nebraska. **\$1,250**

Benefits	Value
Invitation to participate in the NHA Mid-Year Golf Tournament for Affiliate and hospital members only	\$500
Company link on the NHA Web site	\$500
Company listing in the NHA Health Care Resource Directory, including a brief company description and key contact	\$250
Company listing in the NHA Member Value Report	\$250
Company listing in the NHA Annual Convention registration book	\$250
Subscription to <i>Healthier Nebraska</i> , a quarterly health care news magazine delivered to hospitals, trustees, legislators and other health care agencies in Nebraska	\$50
A copy of the NHA Health Care Resource Directory, which includes complete hospital and Affiliate Member listings, other health organization listings, program information and advertising	\$25
Discounted member rate to NHA education programs and events, including the NHA Annual Convention	
An email subscription to the NHA online newsletter, <i>NHA Newslink</i>	

Total Value = \$1,825  
**Your Cost for Type IV= \$900**

## Platinum Affiliate Membership **\$15,000**

Platinum Affiliate Membership is the highest level of affiliate membership the NHA offers and the best value! By becoming a Platinum Affiliate Member you will receive all benefits of the Standard Membership plus:

Benefits	Value
Standard Affiliate Membership	\$1,825
Platinum Sponsorship of the NHA Annual Convention, including:	\$9,850
<ul style="list-style-type: none"> <li>• Free Trade Show booth with preferred placement</li> <li>• Full page ad in the convention registration book</li> <li>• Free convention registration for four company representatives to NHA programs</li> <li>• Sponsorship of keynote speaker</li> <li>• Recognition at the Sponsors' Reception</li> <li>• Platinum sponsor listing with company logo in convention registration program</li> <li>• Platinum sponsor listing on the NHA Web site with link to company Web site</li> <li>• Platinum sponsor listing on banner throughout convention</li> <li>• Company banner prominently displayed at convention</li> <li>• Sponsorship of all coffee breaks on the first day of convention</li> </ul>	
Sponsorship of the NHA Leadership Institute program including:	\$6,000
<ul style="list-style-type: none"> <li>• Sponsorship of Leadership Institute speakers</li> <li>• Recognition in Leadership Institute registration book</li> <li>• Recognition on poster during leadership programs</li> <li>• Company logo on NHA Leadership Institute Web page</li> </ul>	
Banner ad for a full year on the NHA Web site with link to company Web site	\$4,000

Benefits	Value
Platinum Sponsorship of the NHA Mid-Year Meeting, including: <ul style="list-style-type: none"> <li>• Free Mid-Year meeting registration for four company representatives</li> <li>• Free golf tournament registration for four company representatives</li> <li>• Exhibitor booth</li> <li>• Recognition at the Mid-Year Meeting Sponsors' Reception</li> <li>• Recognition in the registration brochure and Web site</li> <li>• Sponsorship of one Mid-Year Meeting Speaker</li> <li>• Sponsorship of Mid-Year Meeting coffee break</li> <li>• Platinum sponsor recognition on the Mid-Year Meeting Web page</li> </ul>	\$7,550
Platinum Sponsorship of NHA Advocacy Day including: <ul style="list-style-type: none"> <li>• Sponsorship recognition during program</li> <li>• Recognition on poster during Advocacy Day</li> <li>• Recognition on NHA Web site</li> </ul>	\$3,000
Full page ad in the NHA Health Care Resource Directory	\$1,200

Total Value = \$33,425

**Your Cost = \$15,000**

Best Membership Value!

## Gold Affiliate Membership \$10,000

By becoming a Gold Affiliate Member you receive all benefits of the Standard Membership plus:

Benefits	Value
Standard Affiliate Membership	\$1,825
Gold Sponsorship of NHA Annual Convention, including:	\$7,525
<ul style="list-style-type: none"> <li>• Free Trade Show booth</li> <li>• 1/2 page ad in convention registration book</li> <li>• Gold sponsor listing in convention registration book</li> <li>• Gold sponsor listing on NHA Web site with link to company Web site</li> <li>• Convention registration for three company representatives to NHA programs</li> <li>• Sponsorship of Friday morning breakfast</li> <li>• Recognition at the Sponsors' Reception</li> <li>• Gold sponsor listing on banner throughout convention</li> </ul>	
Sponsorship of the NHA Mid-Year Meeting, including:	\$3,000
<ul style="list-style-type: none"> <li>• Free Mid-Year meeting registration for three company representatives</li> <li>• Exhibitor booth at the Mid-Year Meeting</li> <li>• Sponsor listing on the NHA Web site with link to company Web site</li> <li>• Recognition in the Mid-Year Meeting registration brochure</li> <li>• Free golf tournament registration for three company representatives</li> </ul>	
Banner ad for two quarters on the NHA Web site	\$2,000
Half page ad in the NHA Health Care Resource Directory	\$750

Total Value = \$15,100  
**Your Cost = \$10,000**

## Silver Affiliate Membership \$6,000

By becoming a Silver Affiliate Member you receive all benefits of the Standard Membership plus:

Benefits	Value
Standard Affiliate Membership	\$1,825
Silver Sponsorship of NHA Annual Convention, including:	\$4,750
<ul style="list-style-type: none"> <li>• Free Trade Show booth</li> <li>• 1/4 page ad in convention program book</li> <li>• Silver sponsor listing in convention program book</li> <li>• Silver sponsor listing on NHA Web site with link to company Web site</li> <li>• Convention registration for two company representatives to NHA programs</li> <li>• Recognition at the Sponsors' Reception</li> <li>• Silver sponsor listing on banner throughout convention</li> </ul>	
Sponsorship of the NHA Mid-Year Meeting, including:	\$1,140
<ul style="list-style-type: none"> <li>• Free Mid-Year Meeting registration for two company representatives</li> <li>• Free golf registration for two company representatives</li> <li>• Sponsor listing on the NHA Web site with link to company Web site</li> <li>• Recognition in the Mid-Year Meeting registration brochure</li> </ul>	
Quarter page ad in the NHA Health Care Resource Directory	\$500

Total Value = \$8,215

**Your Cost = \$6,000**

## Bronze Affiliate Membership \$4,000

By becoming a Bronze Affiliate Member you receive all benefits of the Standard Membership plus:

Benefits	Value
Standard Affiliate Membership	\$1,825
Bronze Sponsorship of NHA Annual Convention, including:	\$4,175
<ul style="list-style-type: none"> <li>• Free Trade Show booth</li> <li>• Eighth page ad in convention program book</li> <li>• Bronze sponsor listing in convention program book</li> <li>• Bronze sponsor listing on NHA Web site with link to company Web site</li> <li>• Convention registration for one company representative to NHA programs</li> <li>• Recognition at the Sponsors' Reception</li> <li>• Bronze sponsor listing on banner throughout convention</li> </ul>	
Sponsorship of the NHA Mid-Year Meeting, including:	\$725
<ul style="list-style-type: none"> <li>• Free Mid-Year Meeting registration for one company representatives</li> <li>• Free golf registration for one company representatives</li> <li>• Sponsor listing on the NHA Web site with link to company Web site</li> <li>• Recognition in the Mid-Year Meeting registration brochure</li> </ul>	
Eighth page ad in the NHA Health Care Resource Directory	\$350

Total Value = \$7,075

**Your Cost = \$4,000**

## NHA Hospitals - By the Numbers:

- 85 hospital members
- 39,000 employees
- \$4 billion in net revenue
- More than 7,500 beds (excluding nursing home units)
- 214,000 admissions
- 64 Critical Access Hospitals
- 13 urban and 72 rural hospitals
- 77,000 square miles in Nebraska

Hospitals rely on NHA Affiliate Members for a wide variety of products and services:

- linens
  - food service
  - medical supplies
  - equipment
  - pharmaceuticals
  - maintenance equipment
  - printing
  - office supplies
  - uniforms
  - waste collection
  - new construction and remodeling
  - IT support
  - furnishings
  - communication services
  - staff recruitment
  - banking
  - insurance
  - printing
  - accounting
  - legal consultation
  - marketing and advertising
  - Web site hosting and development
  - education
  - management services
- ...and many more.



By working together toward a common cause, we will accomplish more than any one of us can do alone.

## Sign up today!

To become an Affiliate Member, each organization must complete an application form. The application form may be found on-line at:

[www.nhanet.org/resources/affiliate\\_members.htm](http://www.nhanet.org/resources/affiliate_members.htm).

Send application and payment to:

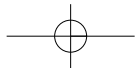
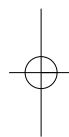
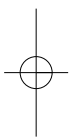
Nebraska Hospital Association  
Attn: Heather Bullock  
3255 Salt Creek Circle, Suite 100  
Lincoln, NE 68504

Once the application and payment are received, the NHA Board of Directors will review your request at their next regularly scheduled meeting.

For questions or more information contact the NHA at:

Phone: (402) 742-8140  
Fax: (402) 742-8191  
[www.nhanet.org](http://www.nhanet.org)

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