



feb2012

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FEBRUARY AT A GLANCE

Month-Long Observances

- 1 – 29 Age-Related Macular Degeneration / Low Vision Awareness Month
- 1 – 29 Children’s Dental Health Month (National)
- 1 – 29 Condom Month (National)
- 1 – 29 Heart Month (American)
- 1 – 29 Kids ENT Health Month
- 1 – 29 Wise Health Care Consumer Month (National)

Week-Long Observances

- 1 – 7 Patient Recognition Week and Day (National)
- 5 – 11 Burn Awareness Week
- 5 – 11 PeriAnesthesia Nurse Awareness Week
- 7 – 14 Congenital Heart Defect Awareness Week
- 12 – 18 Cardiac Rehabilitation Week (National)
- 12 – 18 Cardiovascular Professionals Week (National)
- 19 – 25 Poison Prevention Week (National)
- 26 – 3/3 Eating Disorders Awareness Week (National)

Recognition Days | Events

- 3 Wear Red Day (National)
- 11 Day of the Sick (World)

February 1 – 29

Age-Related Macular Degeneration / Low Vision Awareness Month

Age-related macular degeneration is a leading cause of vision loss, affecting more than two million Americans age 50 and older. Low vision aids can make the most of remaining vision. Information on eye disease warning signs and treatment will be available.

For more information, contact: Prevent Blindness America | 800.331.2020 | info@preventblindness.org | www.preventblindness.org

Children’s Dental Health Month (National)

The American Dental Association (ADA) sponsors National Children’s Dental Health Month to raise awareness about the importance of children’s oral health.

For more information, contact: ADA | ncdhm@ada.org | www.ada.org/goto/ncdhm

Condom Month (National)

Hearts are throbbing. Come-hither looks abound. Flowers and chocolate are in short supply. If one of Cupid’s arrows finds its way to you this month (or any other time), the American Social Health Association (ASHA) wants you to be safe. Each year in the US, there are approximately 19 million new cases of sexually transmitted infections (STIs). Condoms are inexpensive and reduce the risks for STIs.

For more information, contact: Fred Wyand | ASHA | frewya@ashastd.org | www.ashastd.org

Heart Month (American)

During American Heart Month, the American Heart Association’s Go Red for Women movement and its latest Hispanic movement, Go Red Por Tu Corazón, work to save women’s lives and beat heart disease, the number-one killer of women. Each year, cardiovascular diseases claim the lives of nearly half a million women—that’s almost one per minute. Show support for the women in your life on National Wear Red Day, February 3, by wearing red, and join the thousands of women who are choosing to reduce their personal risk for heart disease.

For more information, contact: American Heart Association | 888.MY.HEART (694.3278) | www.goredcorazon.org

Kids ENT Health Month

Kids ENT Health Month is designed to offer parents and caregivers the latest information about the care, diagnosis, and treatment of pediatric ear, nose, and throat disorders.

For more information, contact: Communications Business Unit | American Academy of Otolaryngology-Head and Neck Surgery | 703.535.3762 | newsroom@entnet.org | www.entnet.org

Wise Health Care Consumer Month (National)

The goal of National Wise Health Care Consumer Month is to help consumers receive the right care at the right time in the right place. It involves teaching consumers how to become more active in their own healthcare. This entails knowing which symptoms require professional assistance and which can be treated at home with self-care. The event also focuses on helping consumers understand how to interact most effectively with the healthcare system to receive proper care.

For more information, contact: Hope Irwin | American Institute for Preventive Medicine | 248.539.1800, ext. 238 | hirwin@healthylife.com | www.healthylife.com

February 1 – 7

Patient Recognition Week and Day (National)

National Patient Recognition Week and Day (February 3) are a dedicated period during which healthcare professionals and providers pause to reflect on their commitment to their patients’ well-being, safety, and overall satisfaction. Healthcare professionals and providers are encouraged to show their commitment to their patients via special acts of appreciation and recognition, acknowledging that care-ism is fundamental to all interactions and services.

For more information, contact: John O’Malley | Strategic Visions, Inc. | 205.995.8495 | jom@strategicvisionsinc.com | www.nprw.com



February 3

Wear Red Day (National)

Go Red in your own fashion! Whether it's a red dress, a red t-shirt, a red dress pin, or red lipstick, show the world you passionately support Go Red For Women, the American Heart Association's initiative to save women's lives.

For more information, contact: American Heart Association | 888.MY.HEART (694.3278) | www.goredcorazon.org

February 5 – 11

Burn Awareness Week

Always the first full week of February, this week was established to increase awareness about burn treatment, research, and, most importantly, prevention. During Burn Awareness Week, Shriners Hospitals for Children kicks off a year-long campaign focused primarily on the prevention of burn injuries among children. At Shriners Hospitals for Children, kids up to age 18 with burns, orthopedic conditions, spinal cord injuries, and cleft lip and palate receive all care and services regardless of their ability to pay.

For more information, contact: Corporate Public Relations Department | Shriners Hospitals for Children | 813.281.8162 | shrinepr@shrinenet.org | www.shrinershospitalsforchildren.org

PeriAnesthesia Nurse Awareness Week

During PeriAnesthesia Nurse Awareness Week, the efforts of more than 55,000 perianesthesia nurses are recognized. The American Society of PeriAnesthesia Nurses (ASpan), in conjunction with its 40 chartered components, will acknowledge the tremendous work that perianesthesia nurses do throughout the year.

For more information, contact: Doug Hanisch | ASpan | 877.737.9696 | dhanisch@aspan.org | www.aspan.org

February 7 – 14

Congenital Heart Defect Awareness Week

Congenital Heart Defect Awareness Week is an annual awareness effort to help educate the public about congenital heart defects. Participants include individuals, local support groups, national and local organizations, and congenital cardiology centers throughout the world.

For more information, contact: Mona Barmash | Congenital Heart Information Network | 609.822.1572 | mb@tchin.org | <http://tchin.org/aware>

February 11

Day of the Sick (World)

World Day of the Sick, celebrated every year on the commemoration of Our Lady of Lourdes, for all believers seeks to be “a special time of prayer and sharing, of offering one's suffering for the good of the Church and of reminding everyone to see in his sick brother or sister the face of Christ who, by suffering, dying and rising, achieved the salvation of mankind” (Pope John Paul II, Letter Instituting the World Day of the Sick, 13 May 1992, n. 3).

For more information, contact: David Lichter | National Association of Catholic Chaplains | 414.483.4898 | info@nacc.org | www.nacc.org

February 12 – 18

Cardiac Rehabilitation Week (National)

National Cardiac Rehabilitation Week focuses attention on cardiac rehabilitation's contribution to improving the health and physical performance of people at risk for heart disease as well as those who have been diagnosed with heart disease or dysfunction. Special events will be held in hospitals, exercise facilities, and outpatient rehabilitation centers throughout the country.

For more information, including official dates, contact: American Association of Cardiovascular and Pulmonary Rehabilitation | 312.321.5146 | aacvpr@aacvpr.org | www.aacvpr.org

Cardiovascular Professionals Week

Cardiovascular Professionals Week celebrates the contributions cardiovascular professionals make to healthcare. The Alliance of Cardiovascular Professionals (ACVP) offers a complete guide for the week to help identify activities and recognitions and provides novelties and celebratory items for both individuals and institutions.

For more information, contact: Peggy McElgunn | ACVP | 804.639.9213 | info@acp-online.org | www.acp-online.org



February 19 – 25

Poison Prevention Week (National)

More than two million poisonings are reported each year to the 61 poison control centers across the country. More than 90 percent of these poisonings occur in the home. The majority of nonfatal poisonings occur in children younger than six. National Poison Prevention Week (NPPW) is a nationally designated observance highlighting the dangers of poisonings and how to prevent them.

For information about NPPW events, steps you can take to help prevent unintentional poisonings, and tips for promoting community involvement in poison prevention, contact: Prevention Week Council | www.poisonprevention.org

February 26 – March 3

Eating Disorders Awareness Week (National)

The aim of National Eating Disorders Awareness (NEDAwareness) Week is to ultimately prevent eating disorders and body image issues while reducing the stigma surrounding eating disorders and improving access to treatment.

For more information, contact: Cherrie Smith | National Eating Disorders Association | 203.382.3587, ext. 11 | csmith@myneda.org | www.nationaleatingdisorders.org