

# NHA WEBINAR

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## Hospitalist Programs: The Pros, the Cons...the Traps!

Webinar #070710-NE

### DATE AND TIME

July 7, 2010

1:30 p.m. - 3:00 p.m. CT

### OVERVIEW

This program will share with participants what a quality hospitalist program should look like. Both rural Critical Access Hospitals and larger metropolitan facilities will learn what the primary challenges are of establishing a hospitalist program. Participants will learn the key elements of a successful program, how to evaluate their hospitalist program and what the return on investment (ROI) could be.

### TARGET AUDIENCE

CEOs, CFOs, COOs and recruiting directors.

### OBJECTIVES

Upon completion of this webinar, attendees will be able to:

1. Assess the various hospitalist program models for application in their hospital.
2. Establish performance metrics for a hospitalist program with which the program can be measured and managed.
3. Design a cost/benefit analysis for a potential or existing hospitalist program.
4. Articulate the challenges in starting a rural hospitalist program, as well as some ways to overcome those challenges.
5. Articulate the challenges of starting a metropolitan hospitalist program, as well as some ways to overcome those challenges.

### FACULTY

**Kirk Mathews, CEO & Founder**

Inpatient Management Inc.

With more than 20 years of experience in the health care

industry, Kirk Mathews is knowledgeable in management, sales, operations, recruitment strategy, physician compensation and benefits planning. He is committed to high quality health care services in hospitals and health systems, particularly in rural America where he began recruiting physicians two decades ago.

As the CEO & founder of Inpatient Management, Inc., Mr. Mathews works with clients in a variety of geographic settings including large metropolitan hospitals, academic medical centers, community hospitals and small Critical Access Hospitals. He is a Member of the Society of Hospital Medicine (SHM) and serves on the SHM Public Policy and Practice Management Committees. His roots in rural health care provide him with a strong foundation for advocacy in regard to improving hospital performance. He is an original member of The Phoenix Group, a hospitalist industry think tank, and a member of the American College of Healthcare Executives.

**Brad Sandler, Attorney**

Stinson, Morrison, Hecker

Brad Sandler is an attorney with Stinson, Morrison, Hecker in the General Business Division. Prior to joining the firm, he was with the law firm of Blumenfeld, Kaplan & Sandweiss. Mr. Sandler counsels individuals and businesses on a variety of federal issues such as estate tax, income tax, securities laws and immigration, as well as provides general business and corporate advice. In the immigration area, his practice is focused in the area of employment related visa, both temporary and permanent, working with the manufacturing, software industries, research scientists, physicians, teachers and business executives.

### PRICE

\$195 per connection.

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