

# NHA WEBINAR

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## 2010 Hospital IT Webinar Series An Eight-part Series Webinar #041510-S-NE

### OVERVIEW

Health care today requires that hospital IT leaders are prepared for the many challenges they face. This Webinar series offers a variety of topics designed to provide attendees with the tools and resources they need to effect change in their dynamic field. Specific objectives for this series are to:

- Allow participants to gain insights into how to translate current legislative requirements into successful IT implementation strategies.
- “Peel back the onion one layer at a time” regarding the changes that need to take place in a clinically automated environment through this progressive, drill down content throughout the webinar series.
- Aid participants in gaining new insights into priorities and practical approaches to organizing their IT efforts for compliance and maximum effectiveness.

### TARGET AUDIENCE

Health care IT professionals.

### SESSION DESCRIPTIONS

All session times are 1:30 pm. - 3:00 p.m. CT

#### Session One

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ONC, HITECH, HITSP, HIE, CCHIT, CCD, EMR, HER, CPOE, E-I-E-I-O: What Does It All Mean and Where Do I Start?  
April 15, 2010

In this session, participants will take a high level approach to identifying all of the players, programs, processes and positioning going on in the health care IT industry, and what their response should be.

#### Session Two

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Meaningful Use Achievement – It’s Not Just About Compliance – It’s About Results  
April 29, 2010

This session will drill down into some of the specific meaningful use criteria that most likely require a change to your IT systems. Participants will hear about leveraging this compliance effort to bring about positive changes in their hospital.

#### Session Three

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Objective Software Selection (The Art of the Deal: Mastering the Devil)

May 13, 2010

For many hospitals, a change of software vendors is a part of the success strategy. In this session, a proven approach will be shared for not only “picking a winner,” negotiating a fair price and good contract terms, but also preparing your staff, organization and stakeholders for the culture change event you are embarking on.

#### Session Four

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How Health Care IT is Transforming Your Hospital  
May 27, 2010

“This isn’t your father’s IT.” Clinical automation and convergence is changing the way hospitals do business and the IT Operations models that must support it. This session will teach participants how their IT Operation needs to change to meet the changing needs of health care.

#### Session Five

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Health Care Grade Networks – Your IT Infrastructure Requirements Have Changed – Are You Ready?  
June 10, 2010

This session will drill down further specifically into the network infrastructure requirements that are needed to support the convergence of clinical technologies and the mission critical nature of a clinically automated environment.

#### Session Six

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Practical IT Contingency Planning/DR Planning  
June 24, 2010

This session will focus on the changing nature of Health IT and the topic of disaster recovery planning. Participants will look at the concept of taking a practical approach to prioritizing their contingency planning efforts. They will review how they need to get the basics right before they can work on full-scale disaster preparedness, and how doing the basics right can become the foundation to build upon for future DR Plans.

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### Session Seven

EMRs in Today's Physician Practice Environment

July 8, 2010

This session will focus on the hospital's approach in engaging physicians in the process of progressing with clinical technologies. Specific integration points that need to be considered will be discussed and there will be a review of what experience has shown about how to get the physicians to embrace the change. Also covered will be some of the specific Meaningful Use impacts in the physician environment that should be prepared for.

### Session Eight

HIMSS Electronic Medical Record Adoption Model – What's Your Number?

July 22, 2010

This final session will look at utilizing the HIMSS Analytics EMR Adoption measurement tool as a method to measuring your success, benchmarking your performance, and leveraging comparative data to foster support, prioritize IT initiatives, and gain insight into how your IT systems/operations align with peers and the rest of the industry.

### Phil Stravers, Chief Executive Officer

ICE Technologies

Phil Stravers has more than 15 years of experience in the health care information technology arena and over 20 years of experience in IT Operations improvement. He has led ICE Technologies to their inclusion on the 2009 Inc. 5000 list and has multiple clients on the "Most Wired" list. Mr. Stravers has amassed significant experience in the IT industry over the past 15 years including:

- Personally serving as Interim CIO or IT Director for more than 25 different hospitals, clinics and health systems.
- Conducting Project Management efforts in literally hundreds of different health care information system deployments.
- Obtaining deep knowledge and understanding of the different vendors from Enterprise Information Systems to PACS, to ancillary departmental systems.
- Gaining diverse experience in interfacing and coupling of systems from med cart systems to vitals monitoring systems to radiology equipment.
- Completing literally hundreds of successful contract negotiations with various IT vendors, amassing a significant portfolio of standardized language with key vendors in the market.
- Amassing deep knowledge and understanding of health care industry requirements and relating current solutions in a practical way through various panel participation and regulatory trainings.
- Acquiring a deep understanding of the technical requirements for systems and networking components to meet the demands of a clinically automated facility through years of hands-on experience.
- Developing innovative strategies for point of care implementation that streamline clinician workflow at the individual facility and regional level.

### PRICE

\$195 per session/connection or sign up for the entire series for \$1365.

### For more information contact:

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**NHA** Nebraska  
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