

Speaker Resource Directory

Speakers utilized by the Nebraska Hospital Association in 2007



Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100, Lincoln, NE 68504
(402) 742-8140 • Fax: (402) 742-8191
www.nhanet.org

On-Site Training Assistance

NHA has resources available to assist hospitals with on-site training and education. Organizations have chosen NHA to secure quality speakers, trainers, and facilitators and customized educational programs for meeting their individual needs.

NHA can provide:

- Assistance with education that meets the strategic leaning and business objectives of the hospital.
- Education that utilizes a variety of delivery formats with extensive learning resources.
- Access to a Learner Management System through careLearning.com that tracks individual training and education with the ability to provide transcripts of the training and education.
- Innovation in educational programs and services.

Enclosed in this directory you will find descriptions of the speakers who conducted educational programs for NHA in 2007. For more details or contact information, please contact Jon Borton, senior director of education, at (402) 742-8147 or jborton@nhanet.org.

Duane Abbey, PhD, CFP

Duane Abbey is a management consultant and president of Abbey & Abbey Consultants. For over 20 years he has provided health care consulting services to hospitals, physicians, and medical clinics. The focus of his consulting has been in the areas of compliance, payment, and delivery systems. In addition to his consulting, Dr. Abbey is an invited presenter for hospital associations, medical societies, and other groups. He also has published both articles and books on health care topics. Dr. Abbey earned his graduate degrees from the University of Notre Dame and Iowa State University.

NHA Event: Webinars, On-Site Event

Ernest E. Allen, ARM, CSP

Ernest E. Allen, ARM, CSP, is a former JCAHO Life Safety Surveyor and surveyed 12 hospitals for JCAHO during the past year. He has also completed over 75 Statement of Conditions in the past for numerous health care organizations and performed over 150 pre-JCAHO surveys in a dozen states. He has served as a safety director of a 500-bed hospital, is district manager of OHIC Insurance Company, and has over 29 years of health care experience. Currently, Mr. Allen is also a Technical Committee Member of NFPA 110 for Emergency Power Supply Systems and helps write the code for installation, maintenance and testing of emergency generators used in health care facilities. He also is an Environment of Care Surveyor for Voluntary Hospital Association. Mr. Allen received his BS in safety from Central Missouri State University.

NHA Event: Webinar

John E. Baird, Jr.

John Baird is a senior-partner with Baird/Borling Associates, Ltd. He served on the faculty of the University of North Dakota and the University of Michigan. From there, he joined Baxter International, a leading manufacturer of health care products, where he served as corporate manager of communications and opinion research. He left Baxter in 1980 to become a consultant, and in 1983 joined with a group of experienced labor relations and human resources consultants to form which ultimately became Baird/Borling Associates.

NHA Event: Western Regional Trustee Symposium

Marianne Baird

Marianne Baird has given numerous nursing presentations at a local and national level. At a recent National Magnet Nursing Conference, she presented Nursing Peer Review. She is the chairperson of the Nursing Peer Review Committee at St. Joseph's Hospital.

NHA Event: Webinar

Linda Ball, RN, BSN, CCRN

Ms. Ball is the Critical Care Educator for Leesburg Regional Medical Center in Leesburg, Florida and the Villages Regional Hospital in The Villages, Florida. She also spent 19 months in Saudi Arabia as a nurse with Whitaker Corporation, providing care to members of the Saudi military and their families. She earned a bachelor of science in nursing from Madonna College in Livonia, Michigan and is certified as a Critical Care Registered Nurse (CCRN).

NHA Event: Annual Convention (Caring Kind Luncheon)

John Banja, PhD

John Banja is an associate professor of clinical ethics at Emory University and the associate professor of rehabilitation medicine at Emory University School of Medicine. Dr. Banja has authored or co-authored over 150 publications and delivered over 700 invited presentations at regional, national and international conferences. He received a doctorate degree in philosophy from Fordham University in New York.

NHA Event: Webinar

Kimberly Barker

Kimberly Barker is a principal engineer at Siemens Building Technologies, Inc. Ms. Barker has been active in the building controls industry for the last 25 years. Her experience with building controls spans from room controllers, application specific controllers, third party integration, and central workstation applications to information management. Her current focus is on providing comprehensive customer solutions for health care facilities. She is a graduate of Valparaiso University with a BSME. She is a member of ASHRAE, ASHE, ASHP, AEE, NFPA and USGBC. She is active on the following Technical Committees: ASHRAE for Healthcare Facilities and NFPA Health Care Facilities: Mechanical Systems.

NHA Event: Webinar

S. Derek Bauer

Derek Bauer is an Associate with McKenna, Long & Aldridge. He concentrates his practice in litigation, specializing in health care media, First Amendment and civil rights litigation. He is a frequent speaker on, and has significant experience in, class action litigation, including multi-district litigation. Also, he has had articles published on the business of health care. Mr. Bauer graduated from Emory University School of Law with honors in 2000.

NHA Event: Webinar

Lou Benson

Dr. Lou Benson is the CEO of Treasure Coast Hospice, a large three-county agency. Prior to joining TCH, he was President of The Benson Group, a consulting firm specializing in health care. Dr. Benson brings practical, real work solutions to his audiences. He has delivered thousands of seminars and workshops for health care professionals across the country.

NHA Event: Webinar

Marc H. Bennett

Marc Bennett is president and CEO of HealthInsight, a private, non-profit quality improvement organization (QIO). HealthInsight holds numerous private contracts and grants related to health care quality nationally. Mr. Bennett is currently chair of the Utah Patient Safety Committee, the coordinating committee for statewide quality and safety initiatives. Nationally, Bennett currently serves as president-elect of the American Health Quality Association (AHQA), the trade association for QIOs. He began his term as president of the Association in February of 2007. He is also a member of the Board and Executive Committee of AHQA and previously served as chair of the AHQA, CEO section. Mr. Bennett is a frequent speaker and presenter on quality and safety topics including human factors sciences, system thinking, design, transparency and pay for performance.

NHA Event: Western Regional Trustee Symposium

Marsha K. Borling, RN, MA

Ms. Borling is senior partner of Baird/Borling Associates Ltd. She has held a variety of clinical staff, mid-level and executive management positions in hospitals nationally, and as director of patient care services for the Wisconsin Hospital Association from 1994-1995, she served as a resource to the WHA membership and other health organizations. As a consultant, Borling has specialized in health care operations improvement, organizational planning, leadership development and customer service, and has published articles dealing with strategic planning, community health needs assessment and planning, and the impact of hospital management strategies on employee morale and customer service.

NHA Event: Western Regional Trustee Symposium & NHA Workforce Program

Kent Bottles, MD

Dr. Bottles is an accomplished author, health care futurist, keynote speaker, and health care futurist, keynote speaker, and health care consultant who has held leadership positions in academic medicine and in bio-technology. He is the author of more than 80 articles in scientific literature and is a frequent contributor to *Medscape General Medicine*, *Trustee Magazine*, *The Physician Executive*, *Medical Economics*, and the op-ed page of the *New York Times*. Dr. Bottles is rapidly earning a reputation as the guru of provocative keynote speakers covering a variety of topics including disruptive technologies, the future of medicine, leadership tactics for uncertain environments, and how chaos theory can inform managers. He is frequently called upon to speak for national audiences on the topics of Managed Care, the Evolving Doctor/Patient Relationship, How Genomics Will Transform

Medicine, Disruptive Technologies and the Future of Medicine, The Ideal Physician for the 21st Century, The Future of Medicine, and other topics that interface medicine, technology, and the future.

NHA Event: Annual Convention (Keynote Session)

Marc Bowles

Marc Bowles joined The Delta Companies in March 2000 and has served as Chief Marketing Officer since July 2006. Mr. Bowles is responsible for creation and strategic development of all marketing, advertising, public relations, and brand management. Mr. Bowles also leads Delta's customer experience program and lead generation initiatives.

NHA Event: Webinar

Penny Brooke, APRN, MS, JD

Penny Brooke is both a nurse and an attorney. She is a professor and director of outreach at the University of Utah College of Nursing where her focus is on health care standards of care, improving diversity in nursing, and providing service to communities, both locally, and internationally. Ms. Brooke has served several terms on the Utah Hospitals and Health Systems Association Board of Trustees and has chaired the Trustee Council and presently chairs the Quality Council for UHA. She has served as a member of the International Healthcare Board of Directors and the Urban Regional Hospitals Board of Trustees for almost 20 years. She has also served on the boards of The American Association of Nurse Attorneys, The Volunteer Trustee Foundation, and Intermountain Therapy Animals. She has received the UHA Urban Trustee of the Year Award and the American Association of Nurse Attorneys Advocate of the Year Award.

NHA Event: Western Regional Trustee Symposium

David Brown

David Brown is counsel to Berens & Tate, PC, LLO. He has more than 8 years of experience managing U.S. immigration issues for large and small companies throughout the U.S. David is licensed in Canada and the U.S. and manages U.S., Canadian, and international immigration matters. A frequent speaker on immigration issues, David has spoken at numerous HR sponsored events in the Midwest, and California. He also speaks to expert groups and advises the Society of Human Resource Management on legislative responses in his field of expertise.

NHA Event: Webinar

Sandra M. Burke, RN, MPH, LHRM

Sandra Burke is a consultant with The Mihalik Group. With more than 23 years of experience in all levels of health care, her expertise includes nursing, administration, performance improvement, and patient safety. She provides consulting services to hospitals, ambulatory care programs, home care agencies, hospices, behavioral health organizations, and long-term care facilities.

Her work with the Joint Commission is extensive. She was a part of the six-member team responsible for developing the human resources program; and for thirteen years she served as clinical faculty, receiving Certificates of Recognition for Outstanding Contributions for six consecutive years. As project manager for Standards and Accreditation Development and representing Joint Commission Resources, Ms. Burke has consulted in Egypt and Ireland to help both countries begin to develop accreditation processes.

Ms. Burke received her undergraduate degree from Florida State University, Tallahassee and her bachelor of science in nursing from the University of South Florida, Tampa. She received her masters degree in public health, hospital policy and management, with honors, from the University of South Florida, Tampa. She is a Licensed Healthcare Risk Manager in the state of Florida.

NHA Event: Webinar

Jan Buttery

Jan Buttery recently retired from the Utah Department of Health after 30+ years with the Bureau of Emergency Medical Services where she served concurrently as the Director of the Bureau of Emergency Medical Services, coordinator, UDOH Bioterrorism Preparedness Program and deputy division director, Division of Health Systems Improvement. Ms. Buttery also served as disaster coordinator for the Utah Department of Health, overseeing all disaster planning, exercise development and implementation, and coordinator of incident management. She currently serves as a consultant with Utah Hospitals & Health Systems Association in issues related to disaster preparedness.

NHA Event: Western Regional Trustee Symposium

Edwin M. Bruere, CFA

Edwin Bruere is co-chief executive of Mid-Continent Capital and is responsible for investment management and risk control of client's equity and fixed income portfolios. He also chairs the investment research committee. Previously, Bruere spent 12 years at ABN AMRO Asset Management Inc. and its predecessor firm. He was senior vice president and the director of institutional equity investments. As such, he was responsible for the firm's approximately \$2.5 billion in equity investments, focusing on the flagship Stable Growth and Value Strategies. Mr. Bruere was instrumental in developing and managing the value strategy.

NHA Event: Western Regional Trustee Symposium

Sue Dill Calloway

Sue Dill Calloway has been a nurse attorney and medical-legal consultant for more than 25 years. She has presented numerous educational programs for nurses, physicians, and other health care professionals on topics such as patient safety, JCAHO, CMS and HIPAA issues. Currently, Ms. Calloway is the Director of Hospital Risk Management with the OHIC Insurance Company.

NHA Event: Webinar

Susan Carnahan

Susan Carnahan has been on the speaking and training circuit for 15 years, speaking to over 150,000 people a year across the United States and Canada. She has shared the platform with such professionals as General Colin Powell, Barbara Bush, Barbara Walters, and fighter pilot Scott O'Grady. Ms. Carnahan has appeared on CNN Live speaking on communication between the sexes. Her latest book, *Motivational Leaders*, has just been released and is found in book stores throughout the United States. She is also the author of the audio learning programs, *Lessons in Leadership* and *What's Sex Got To Do With It?*

NHA Event: Webinar

Lowell Catlett

Dr. Lowell Catlett is a Regent's Professor of Economics, Agriculture and Genetic Engineering at New Mexico State University. Dr. Catlett became Dean of the College of Agriculture and Home Economics in January 2006. He is an exciting futurist whose knowledge of technologies and their implications on the way we will live and work is addressed in his varied and upbeat presentations. He is a consultant to the U.S. Department of Agriculture, the Interior, Defense and Labor. He has also been consultant to many Fortune 500 companies.

NHA Event: Western Regional Trustee Symposium

Harry Chambers

Harry Chambers brings 30+ years of practical business experience to his content-rich presentations. His experience ranges from that of an hourly employee to executive officer in the sales operations, training and administrative areas with privately held and Fortune 500 companies. He is president of the training/consulting company, Trinity Solutions, Inc., and a graduate of Kent State University.

He has worked extensively with industry leaders such as Cingular Wireless, Pratt and Whitney, and the Carrier Corporation, as well as many public sector and non-profit agencies. He is a frequent presenter at *Inc. Magazine's* Leadership Development Conference and his work has been featured on the web sites of CNN FN and Business Week On-Line.

NHA Event: Webinar

Alex M. (Kelly) Clarke

Alex M. (Kelly) Clarke is a member and chair of the Baird Holm law firm's Health Care Section. He concentrates on regulatory and transactional work, corporate compliance issues (reimbursement, fraud and abuse, Stark, tax exemption, corporate practice issues, etc.), physician contracts, governance, medical staff, and allied health professional issues.

Mr. Clarke is a former member of the Board of Directors (1985-1993) and Past President (1991-1992) of the American Academy of Healthcare Attorneys, which is now the American Health Lawyers Association. He also served on the Governing Committee of the American Bar Association's Health Law Forum (1985-1990) and on the Legal Services Committee of Catholic Health Association (1984-1987). Mr. Clarke is a frequent lecturer on health care issues. He has spoken before many national and regional groups including the American Health Lawyers Association, the Health Law Section and the Healthcare Committee of the Antitrust Section of the American Bar Association, the American Hospital Association and numerous state hospital associations and regional groups.

NHA Event: Webinar

Edward Cherof

Edward Cherof is a partner with Jackson Lewis, LLP. He concentrates his practice in labor relations, drug testing, and management training. In 1986, he received his JD from Georgia State University Law School.

NHA Event: Webinar

Jamie Cleverley

Jamie Cleverley serves as a Principal for Cleverley & Associates, where he has worked since September 2003. He consults with hospital and health care organizations to identify financial and operating opportunities, as well as related strategies for performance improvement. Prior to joining the firm, he directed a statewide health services program for a medical association. He has written several articles dealing with health care financial analysis and application, including the annual Community Value Index hospital survey; and was the 2005-06 Healthcare Financial Management Association recipient of the Yerger/Seawell Best Article Award. Mr. Cleverley received his masters in health administration from Ohio State University in 2004, and received his bachelors of science in business administration from Ohio State University in 1999.

NHA Event: Annual Convention (General Session)

Ret. Col. Robert Cook

Professor Robert Cook is the Associate Dean of the College of Professional Studies at Bellevue University in Bellevue, Nebraska. He is also the program chair for the accelerated undergraduate degree programs in management information systems, criminal justice administration, and business administration technical studies. Professor Cook holds a bachelor of science degree from the United States Air Force Academy and a master of science degree from the Air Force Institute of Technology. Mr. Cook is a graduate of a number of Department of Defense professional development schools and courses.

NHA Event: NHA Leadership Institute Faculty

Sam Coppersmith, JD

Mr. Coppersmith's legal practice centers on transactional issues, with an emphasis on real estate and land use, business organizations, non-profit and for-profit institutions. He serves on the board of trustees and executive committee of the Deveraux Foundation, the nation's largest non-profit behavioral health care provider, and in 2005 was appointed as a public member of the Governor's Regulatory Review Council. Coppersmith also is the managing member of Coppersmith Gordon Schermer and Brockelman, PLC.

NHA Event: Western Regional Trustee Symposium

Patricia Cornett, EdD, MS, RN

Dr. Cornett's professional background includes staff and program development positions within a variety of clinical and advocacy settings, including multi-hospital health care systems, hospitals, state Medicaid, trade organizations and public health and higher education arenas. She is renowned for astute analysis of designing solutions for organizational processes, consistent ROI and leadership through empowerment in the workplace. She earned her EdD from Rutgers University, a BS in nursing from the University of Colorado and a MS in nursing from Texas Woman's University as a clinical nurse specialist (CNS), focusing on adult respiratory care.

NHA Event: Webinar

Leah Curtin, RN, ScD(h), FAAN

Dr. Leah Curtin is an internationally known speaker and consultant in nursing. For the last 20 years she was the Editor-in-Chief of Nursing Management Magazine. Dr. Curtin is also the Editor-in-Chief of The Journal of Clinical Systems Management and the Director of Cross Country Education's Nurse Manager Boot Camp. She has authored more than 290 articles, 400 editorials and 8 books.

NHA Event: Webinar

Karen S. Divito, MSHA

Karen Divito is the director of rehabilitation programs at Madonna Rehabilitation Hospital in Lincoln, Nebraska where she oversees program development, implementation and monitoring, staff training, evaluation, and quality improvement. Ms. Divito also serves as a surveyor with the Rehabilitation Accreditation Commission (CARF) providing peer review of rehabilitation providers across the country. She served as outpatient manager at the Emory Center for Rehabilitation Medicine in Atlanta, Georgia and also was the program manager of OP/Community Services at Walton Rehabilitation Hospital in Augusta, Georgia. Ms. Divito received a BS degree in physical therapy from Ithaca College and a MS degree in health administration from the Medical College of Virginia/Virginia Commonwealth University.

NHA Event: Webinar

Cynthia Dupree

Ms. Dupree is a partner with Draffin & Tucker, LLP. She serves as Director of Consulting and Compliance Services for the firm, which specializes in accounting, auditing, reimbursement and consulting services to health care entities throughout the southeast. Ms. Dupree is a Certified Coding Specialist. Prior to joining Draffin & Tucker, she serves as director of financial analysis and vice-president of budget and reimbursement for two large hospital systems. She has over 20 years' experience in the health care field and is a frequent speaker to industry groups on various health care issues. She is an active member of the Healthcare Financial Management Association (HFMA). She received her BA in accounting from Georgia College at Milledgeville.

NHA Event: Webinar

Linda Easterly

Linda Easterly has over 30 years of health care experience in both clinical nursing and management. She provides consulting and training services to assist providers in successfully meeting today's financial and clinical challenges. The focus of her consulting is: case management, clinical resource management, data management, clinical and financial performance improvement, and organization assessments.

Ms. Easterly earned a bachelor of science degree in nursing from Southwestern Louisiana University and a master of science degree in health services administration from the College of St. Francis. She also completed a two-year management program offered by Louisiana State University and Our Lady of the Lake College. She maintains health care quality certification with the National Committee for Quality Assurance (NCQA).

NHA Event: Webinar

Gail Pursell Elliott

Gail Pursell Elliott has over 20 years' experience in middle and upper management in the health and human services industry. She is the founder of Innovations "Training with a Can-Do Attitude." She is also the co-author of the book *Mobbing: Emotional Abuse in the American Workplace*, the first book addressing this subject to appear in the United States.

NHA Event: Webinar

Steve Farner, PhD

Dr. Steve Farner's unique perspective on management stems primarily from his eight years of management experience in his family's wholesale distribution company, where he soon realized how difficult and important management is to the success of an organization. Dr. Farner received his bachelors degree from Creighton University and a PhD in management from the University of Nebraska-Lincoln. His main interest is organizational behavior, which emphasizes the psychological side of what makes employee groups do what they do.

NHA Event: NHA Leadership Institute Faculty

Denise Flook, RN, MPH, CIC

Denise Flook is the coordinator for infection prevention initiatives for the Georgia Partnership for Health and Accountability (PHA) through its Teams for Infection Prevention Success (TIPS) program. She has extensive experience as an infection control professional and is currently Certified in Infection Control (CIC). Prior to this position, she was the chief nursing officer for Northlake Medical Center where she was responsible for overseeing multiple clinical departments, including infection control, nursing, rehab services, pharmacy, and QI.

NHA Event: Webinar

Lucy Franks, PhD

Dr. Lucy Franks is an associate professor in the College of Professional Studies at Bellevue University in Bellevue, Nebraska. She is also the program director for the accelerated undergraduate management degree program, which is the largest major in the college. Dr. Franks holds a bachelor of arts degree in communication from the University of Nebraska-Omaha, a master of arts degree in communication from the University of Nebraska-Lincoln. She also holds a graduate certificate in gerontology from the University of Nebraska-Omaha.

NHA Event: NHA Leadership Institute Faculty

Amy Fouts

Amy Fouts is an Associate in the health care group of McKenna Long & Aldridge, LLP. Her practice focuses on a variety of litigation, regulatory, and compliance issues. She has significant experience in the creation and implementation of corporate compliance programs. She also advises health care clients on Federal and State regulatory issues, including compliance, fraud and abuse, internal investigations, Medicare and Medicaid reimbursement, and civil monetary penalty defense.

NHA Event: Webinar

Gina Ginn Greenwood

Gina Ginn Greenwood's practice focuses on a wide range of health care related topics. She speaks often on topics of licensure/Joint Commission compliance, anti-kickback Statute and Stark Law issues, avoiding medical malpractice, HIPAA and EMTALA compliance and various other health care topics. She has also authored numerous publications on these topics. She received her law degree from Mercer University in 2001.

NHA Event: Webinar

Joseph Grenny

Joseph Grenny is an acclaimed keynote speaker and consultant. For the past 20 years, he has designed and implemented major corporate change initiatives. He has consulted with thousands of leaders on every major continent, from the board rooms of Fortune 500 companies to the slums of Nairobi, Kenya. Mr. Grenny was formerly president of California Computer Corporation and an executive for the Covey Leadership Center. He is co-author of the New York Times bestsellers *Crucial Conversations: Tools for Talking When Stakes are High* and *Crucial Confrontations: Tools for Resolving Broken Promises, Violated Expectations, and Bad Behavior*. He co-founded Unitus, a non-profit organization that helps third-world poor achieve economic self-reliance.

NHA Event: Webinar

Leigh S. Hamby, MD, MHA

Dr. Leigh Hamby attended college and medical school at Emory University. He was in private practice in general surgery in Dothan, Alabama where he served as chairman of surgery and trauma medical director. While in practice, he completed his masters of health care administration degree at the University of Alabama in Birmingham. He left private practice to complete a post-graduate fellowship in the Department of Veterans Affairs as a VA Quality Scholar. After this fellowship, he served as the quality management officer for the Southeast Region (MISN 7) of the VA Healthcare System in Atlanta. In 2001, he joined Piedmont Healthcare. Dr. Hamby has published over 30 articles in peer-reviewed journals and written two book chapters. He has given over 100 invited presentations on patient safety and quality both regionally and nationally.

NHA Event: Webinar

Leonard J. Henzke

Leonard J. Henzke has multiple years of experience as a health care consultant. His experience has focused on hospital/physician relationships, financial analysis, business development, and physician compensation planning. Mr. Henzke is a frequent speaker to state hospital associations and physician organizations on issues related to call coverage and hospital/medical staff relationships. Also, he has co-authored articles on the topic of physician call coverage.

NHA Event: Webinar

Max Hockenberry

Max Hockenberry is a senior and co-founder of MaxWorth Consulting Group, LLC. He is a much sought after speaker on financial topics. He has spoken throughout the United States for various corporations, organizations and civic groups, as well as the Estes Park Institute.

NHA Event: Webinar

William Scott Hurst, MBA

Scott Hurst is a senior consultant with Delta Physician Placement. He oversees Delta Physician Placement's sales and marketing efforts in Nebraska, Iowa & Illinois. With over seven years of experience in the health care field, Scott has assisted hundreds of clients with the complex issues surrounding recruitment, retention, and workforce supply.

NHA Event: Webinar

David J. Hyman

David J. Hyman practices in the areas of health care and corporate law. He is the vice chair of the American Health Lawyers Association's Physician Organization Practice Group, and the immediate past chair of the Health Law Section of the Oklahoma Bar Association. Mr. Hyman is also an adjunct professor of health care law at the University of Tulsa College of Law. He received his bachelor of arts degree from Vanderbilt University in 1974, and JD in 1981 from the Cumberland School of Law at Samford University.

NHA Event: Webinar

Brent C. James, MD

Dr. James is known internationally for his work in clinical quality improvement, patient safety, and the infrastructure that underlies successful improvement efforts, such as a culture change, data systems, payment methods, and management roles. He is the vice president for medical research and continuing medical education, and the Institute for Health Care Delivery Research at Intermountain Healthcare, based in Salt Lake City, Utah. Dr. James also serves on several non-profit boards of trustees, dedicated to clinical improvement.

NHA Event: Western Regional Trustee Symposium

David J. Kramer

David Kramer is an attorney with Baird Holm, LLP. He represents public and private sector clients with a special emphasis on government and community relations, lobbying, management-side labor and employment law, education law and international law. From 1996 to 1998, he lived in Luanda, Angola, where he designed and implemented educational programs to strengthen the Angolan National Parliament and its political parties. Prior to rejoining his firm in 1998, Mr. Kramer managed two successful campaigns for public interest committees to pass multi-million dollar bond issues. Mr. Kramer received his BA degree in 1987 from Loyola University and JD in 1990 from Georgetown University Law Center.

NHA Event: Annual Convention (Human Resources)

Nancy Kriseman, LCSW

Nancy Kriseman obtained her MSW from the University of Michigan, and has served as an adjunct professor at several colleges in Atlanta. Geriatric Consulting Services, Inc. is her private practice, specializing in counseling, consulting and training. All her training programs are carefully developed to meet the needs of the attendees. They emphasize helping provide the best possible care, a training atmosphere that encourages participation and interaction, and the opportunity for professionals to draw from their own experiences while learning from one another, and to practice what they learn in the session through experimental exercises.

NHA Event: Webinar

Charles Krozek, RN, MN

Mr. Krozek has over 25 years of professional nursing experience, specialized in education and research for the last 19 years, and has been involved in nursing advocacy efforts for many years. He has testified on numerous occasions before the California State Assembly and Senate committees on issues related to the nursing shortage. Additionally, Krozek served on the Los Angeles County Workforce Investment Board and acted as chair of California's Economic Development Statewide Health Occupations Advisory Committee.

A graduate of Humboldt State University with a BA in biology and a BS in nursing, Mr. Krozek completed his MS in nursing at the University of California-Los Angeles. He is an established author and speaker and has served on the editorial advisory boards of several nursing journals including the *Journal of Nursing Staff Development*, and co-authored articles such as "RN Internship: Outcomes of a One-Year Pilot Program." Mr. Krozek also received the Association of California Nurse Leaders' 2005 Award for Excellence in Advancement of Clinical Practice in recognition of his significant contribution to nursing education and research.

NHA Event: Webinar

Maria Kulma, RN, MSN, CNAA, BC

Maria Kulma is vice president of patient care services and chief nursing officer at Southern Regional Medical Center in Riverside, Georgia. She has published and presented on topics such as staffing efficiency and shortages.

NHA Event: Webinar

Bradley D. LeBaron, FACHE

Mr. LeBaron is the president and CEO of Uintah Basin Medical Center (UMBC) in Roosevelt, Utah. He has been in this position since November 1993. UMBC operates a 42-bed hospital, a 59-bed nursing home, and a medical services organization, which manages the physician practices for the Northeastern Utah Medical Group. He served as chairman of the Utah Hospitals and Health Systems Association in 2001. He currently serves as chairman of the Utah Telehealth Network Advisory Board and as a member of the Utah Digital Health Services Commission. In 1998, LeBaron was honored by the American College of Healthcare Executives with the Utah Regent's Award and in 2004, LeBaron was honored by UHA as the Distinguished Hospital Executive.

NHA Event: Western Regional Trustee Symposium

Lynda Lakin, PhD

Dr. Lynda Lakin has more than 30 years of national and international experience in the areas of staff development, human relations training, management and leadership, and adult education. Her work experience with a variety of diverse work settings includes health care, agriculture, government, education, and business and industry.

Dr. Lakin's repertoire of program development and implementation includes interpersonal and organizational communication, group dynamics, customer service, team building, conflict management, stress and time management, mentoring, goal setting, motivation, change management, strategic thinking and visioning, executive communication, gender style communication, leadership and management styles, and "training of the trainer" processes. She recently held the position of vice president, academic affairs and the vice president of professional development at Clarkson College.

NHA Event: NHA Leadership Institute Faculty

Stephen Lazoritz, MD, CPE, FACPE

Stephen Lazoritz is the former vice president of medical affairs at Children's Hospital in Omaha. He is co-author of three books: *Out of the Darkness-The Story of Mary Ellen Wilson*; *The Mary Ellen Wilson Child Abuse Case and the Beginning of Children's Rights in Nineteenth Century America*; and *The Shaken Baby Syndrome: A Multidisciplinary Approach*.

NHA Event: Annual Convention (Nebraska Association of Medical Staff Services)

Shawn Zehnder Lea

Shawn Zehnder Lea serves as vice president for strategic communications at the Mississippi Hospital Association. She has been with the association for seven years and led the communications efforts of the association after Hurricane Katrina. A native of the Mississippi Gulf Coast, Ms. Zehnder Lea is a graduate of Mississippi Gulf Coast Community College. She holds a bachelors degree and a masters degree in English from the University of Southern Mississippi.

NHA Event: NHA Mid-Year Meeting

Fred Lee

Fred Lee is the author of the award winning health care bestseller, *If Disney Ran Your Hospital – 9 1/2 Things You Would Do Differently*. Mr. Lee began his health care career at Shawnee Mission Medical Center in Shawnee Mission, Kansas. During his five years as vice president of marketing and development, he won several national awards for innovative approaches to patient satisfaction and loyalty. He was then invited to be senior vice president at Florida Hospital (now over 1,700 beds) in Orlando, where he developed a nationally-acclaimed guest relations program. He now travels the country speaking to hospital leaders about how to take a culture from good great using unique ideas from Disney that are not common in the service industry.

NHA Event: Annual Convention (Opening Keynote)

Stephen Linenberger

Professor Stephen Linenberger is an Assistant Professor at Bellevue University, College of Professional Studies. He is the director of the Undergraduate Leadership Program, and has designed and taught courses in leadership ethics, leadership development, and social psychology of leadership. He is also the director and lead professor of Leadership for the Young Israel Foundation Education Program, a program designed to meet the graduate education needs of the Orthodox Jewish Community. Prior to his academic career, he spent several years in the fields of retail management and human services.

NHA Event: NHA Leadership Institute Faculty

Eric D. Lister, MD

Dr. Lister is a physician and consultant to health care organizations. He works throughout the health care industry—with group practices, hospitals, insurers, professional societies, manufacturers, and large integrated systems. His expertise lies in the development of leadership skills, organizational effectiveness, and group cohesion.

Dr. Lister has been effective in using the urgent challenges of the day—concerns about quality and service, the distress experienced by many providers, the need for collaborative approaches to strategy development and strategy fulfillment. This work combines organizational assessment, retreat facilitation, ongoing counsel to top management, the support of major change initiatives, and coaching of senior executives.

NHA Event: Western Regional Trustee Symposium

Timothy D. Loudon

Tim Loudon completed both his undergraduate and legal education at the University of Nebraska-Lincoln. He is a 1981 graduate of the University College of Law and is licensed to practice law in the State of Nebraska, the U.S. District Court for the District of Nebraska, the U.S. Court of Appeals for the Eighth, Ninth, and Tenth Circuits, and the U.S. Supreme Court. He has also been admitted pro hoc vice in the federal district courts throughout the Midwest, including Iowa, Kansas, South Dakota, Wisconsin, and Minnesota. Mr. Loudon has received an "AV" rating by the *Martindale-Hubbell Law Directory*, the highest attorney rating awarded by Martindale-Hubbell. Mr. Loudon is also listed in *Chambers USA Client's Guide to America's Leading Lawyers for Business*, *The Law Dragon 3000* directory, *The Best Lawyers in America*, *Great Plains Super Lawyers*, and *Omaha's Best Lawyers*.

NHA Event: Annual Convention (Human Resources)

Chip Madera

An expert professional speaker and leadership development authority, Chip Madera presents radical leadership ideas that produce radical change. He works with organizations who want to increase their motivation and performance potential. Not your typical speaker, Mr. Madera brings an unusual one-two punch balancing an incredible love for people with a candor that will rock your audience to the core. He has been called the "Dr. Phil" of the motivation industry.

NHA Event: Annual Convention (Pre-Conference Workshop)

Jo Manion, MA, RN, CNA, PhD

Dr. Jo Manion is a nationally recognized speaker, author and senior management consultant, who offers organizations an impressive breadth of experience combined with practical and creative approaches to organizational and professional issues. In the past decade her work has involved working with organizations and individuals engaged in creating effective cultural change, developing leadership capacity and transforming organizational structures. Her focus is on creating positive workplace environments with high impact retention strategies.

As founder and principal consultant for Manion & Associates, her over thirty years of experience in business and health care results in a practical and down-to-earth approach to the challenges we face today. She has worked widely in the area of leadership development and serves as a coach for both individuals and organizations. She has authored six books. The second edition of *From Management to Leadership* was released in 2005. The first edition was named by *Doody's* as one of the best health care titles in both 1998 and 1999.

NHA Event: Webinar

Summer Martin

Summer Martin is a partner with McKenna Long & Aldridge, LLP. She concentrates her practice in the areas of health care law, including regulatory and litigation matters. She has published several articles relating to various fraud and abuse matters, the confidentiality of medical records and medical research. She has also spoken at various educational programs and professional and trade group meetings on a variety of health care topics, including the confidentiality of medical records, medical research and managed care litigation.

NHA Event: Webinar

Susan McLaughlin

Susan McLaughlin is President of SMB Consulting, Ltd., a firm that provides consulting services and education specializing in the material covered by Joint Commission's Environment of Care® standards. She serves as a codes and standards consultant to the American Society for Healthcare Engineering (ASHE), represents ASHE as immediate past chair of the National Fire Protection Association's health care section executive board. Previous positions include director of safety and compliance for the American Society for Healthcare Engineering (ASHE) of the American Hospital Association, and associate director, standards interpretation, Environment of Care standards, for the Joint Commission on Accreditation of Healthcare Organizations (JCAHO). She also has served as Director of Safety for a 400-bed community health care facility, including acute care, long-term care, and ambulatory care facilities.

NHA Event: Webinar

Alexander Sandy Macnab, FAHP, CFRE

Alexander Sandy Macnab began the consulting company bearing his name in 1994 after 25 years as a development professional. An experienced radio and newspaper reporter, he is a skilled interviewer and interpreter, committed to helping others build their dreams. Public speaking and teaching are among his most sought-after skills. Mr. Macnab is frequently invited to present seminars and conduct workshops that have helped professional fundraisers and charity board members increase financial and volunteer support for their organizations.

Before starting his own firm, Mr. Macnab served St. Francis Hospital in Evanston, IL, for 12 years as director of development and assistant vice president. A Certified Fund Raising Executive and also a Fellow of the Association for Healthcare Philanthropy, he is a long-time member of the Chicago Council on Planned Giving who helped lead the organization as part of its steering committee. Mr. Macnab also led Evanston United Way as its president from 1974-75

after serving as campaign chair, and also chair of the Review and Allocations Committee.

Mr. Macnab is a current member of the International Fundraising Professionals Curriculum Development Committee and is one of 22 Master Teachers selected from highly-rated instructors throughout North America to inaugurate the AFP International Faculty Academy. He is the former ethics committee chair of the AFP Chicago Chapter. Mr. Macnab, who is a former member of the American Newspaper Guild and the American Federation of Television and Radio Artists, holds a bachelors degree and a masters degree in educational administration from Antioch College in Ohio. In addition, he has done post-graduate work in psychology and education at Northwestern University in Evanston, Illinois where he lives.

NHA Event: Foundation Directors Program (Omaha)

Bennett Mercurio, PhD

Dr. Bennett Mercurio is the director of the Center for Academic and Career Development in the College of Arts and Sciences at Bellevue University. She received her bachelors degree in psychology from Colorado University in 1980, her masters degree in communication from the University Northern Colorado in 1988, and her doctoral degree in interpersonal communication from Southern Illinois University in 1995.

Dr. Mercurio also served on active duty and with the Colorado Army National Guard (1975-1990) and attained numerous ranks from Private to Major. She served as the commander of the 147th Medical Hospital and Assistant State Equal Opportunity Office in Denver. Presently, Dr. Mercurio teaches courses in international communication, mass media, diversity and communication, psychology of small group communication, non-verbal communication, gender communication and leadership communication.

NHA Event: NHA Leadership Institute Faculty

Stephen F. Messinger

Stephen F. Messinger has extensive strategy and business development experience for hospitals, health systems, and medical groups. He is a frequent speaker to a variety of professional associations. Mr. Messinger is co-author of ECG's publication, *Insight*, which focuses on issues facing the hospital/physician relationship.

NHA Event: Webinar

Jeffrey M. Mintz

Jeffrey Mintz is a Managing Partner with Jackson Lewis, LLP. Mr. Mintz has been engaged exclusively in the practice of labor and employment law his entire career. He has represented management in well over 100 counter-organizing drives and coordinates much of his firm's counsel with respect to representation elections and preventive labor relations for clients in a variety of service and manufacturing sectors. He has served as both chief spokesperson and advisor to employers in collective bargaining and contract administration, including arbitration proceedings. Mr. Mintz is an experienced practitioner before the National Labor Relations Board and has defended employer positions before the Equal Employment Opportunity Commission and other state and federal administrative agencies and courts.

He is a frequent speaker before various trade associations, business organizations and human resources groups concerning legal and practical issues relevant to the employment relationship, and regularly trains front-line supervisors as they work to create issue and union-free environments. Mr. Mintz is a member of the American Bar Association and its Section of Labor and Employment Law. He is a contributing author of *Winning NLRB Elections, Fourth Edition* and has authored many articles regarding labor and employment law issues for trade publications.

NHA Event: Webinar

Jace H. Morganti, RHIA

Jace Morganti is currently the director of health information management at Saint Francis Hospital Memphis where he is responsible for HIM operations, coding, transcription, birth certificates, tumor registry and clinical documentation improvement. He holds a bachelor of science degree in health information management from the University of Tennessee Health Science Center. He has varied career experiences involving director and assistant director positions in health information management, quality assurance, release of information, and health information management consulting. He has recently worked with the Memphis Quality Initiative on the issue of preparing local hospitals for the upcoming Present on Admission (POA) reporting requirement.

NHA Event: Webinar

Gloria Morrell, RN, BSN, MS, CIC

Gloria Morrell is an infection control specialist with Northside Hospital in Atlanta. She has practiced in the field of infection control for over 20 years and has experience with all aspects of infection control. In addition to general infection control expertise, she has become specialized in focusing on the immunocompromised host, specifically related to NICU and oncology, leukemia and the hematopoietic stem cell transplant patient, and management of disinfection and sterilization practices in surgery and the GI lab.

NHA Event: Webinar

William F. Moskal, EdD

William Moskal is recognized as a leading authority in the areas of team building and leadership development. Mr. Moskal has worked with more than 2,000 teams in the public and private sectors. He has more than 25 years of consulting experience with a focus on enhancing human performance. His primary efforts over the past ten years have been serving as a leadership coach for top executives.

NHA Event: Annual Convention (ACHE Category I Program)

Jim Nelson

Jim Nelson is a Managing Director of Clark Consulting Healthcare Group and brings over 25 years of compensation consulting to his clients. Prior to joining the Healthcare Group, he was a partner in a regional compensation consulting firm. He has worked extensively in the areas of executive and employee compensation and benefits with privately held, publicly traded companies and non-profit organizations. For the last 17 years, he has focused exclusively on compensation and benefit planning for health care executives and physicians.

NHA Event: Annual Convention (General Session)

Susan M. Nezda, MD, MBA, FACEP

Dr. Nezda is currently serving in the Special Programs Office, Value Based Purchasing, at the Center for Medicare and Medicaid Services. In that role, she is leading the education and outreach activities in support of the Physician Quality Reporting Initiative. She is the chief medical officer for Region V of CMS. Dr. Nezda served in the role of medical director, Division of Emergency Medical Services, for the Illinois Department of Public Health until 2002. She practiced clinical emergency medicine for over 14 years in the suburbs of Chicago and at the major trauma center. She has spoken internationally about the implementation of practice guidelines and efficient health care delivery. She has expertise as a measurement methodologist and in pay for performance

systems. Dr. Nezda currently holds a faculty position as adjunct associate professor in the department of emergency medicine at the Feinberg School of Medicine of Northwestern University.

NHA Event: Western Regional Trustee Symposium

Brian O'Dea

Brian O'Dea is the director of marketing at Newton-Wellesley Hospital, a 290-bed, acute care hospital in the western suburbs of Boston, Massachusetts. Mr. O'Dea manages and promotes the Hospital's brand in a competitive health care market, including developing new products that differentiate Newton-Wellesley from other community hospitals and several academic medical centers. Additionally, he oversees the Hospital's public relations. Mr. O'Dea has managed successfully marketing campaigns that have increased the hospital's marketshare and positioned Newton-Wellesley as a leader in the health care industry. He has worked with the hospital's corporate parent, Partners HealthCare System, to develop effective marketing strategies for collaborative services and clinical centers that have significantly increased volume at the Hospital. Before entering the health care arena ten years ago, Brian developed communication programs for clients in the legal and financial industry. He received his bachelor of science degree from the University of Bridgeport in Bridgeport, Connecticut.

NHA Event: Webinar

Michelle H. Pelling, MBA, RN

Michelle Pelling is a health care management consultant with extensive experience assisting organizations throughout the United States and Canada. She is president of the Propell Group, an Oregon-based consulting firm established in 1992. She was a member of the consulting clinical faculty of the Joint Commission on Accreditation of Healthcare Organizations for 12 years, is the principal speaker at state and national conferences and customized seminars, and has taught courses in health economics, strategic planning, quality improvement, case management, and health care futures at colleges in the Portland, Oregon area.

Ms. Pelling is author of the book *Hospital Manager's Guide to Joint Commission Standards*, and the co-author of the book, *Outcomes Management: Using Data for Decision Making*. She has also written numerous journal articles and contributed to the books *Medical Effectiveness and Outcome Management* and *Provider Report Cards* for the American Hospital Press, a subsidiary of the American Hospital Association. She served for eight years as the director of quality improvement and utilization management at Good Samaritan Hospital and Medical Center, an affiliate of Legacy Health System in Portland, Oregon.

NHA Event: Webinar

Julie Pokela, PhD

Julie Pokela, PhD., is the president of Market Street Research, Inc., a national marketing research firm she founded in 1978, based in Northampton, Massachusetts. Ms. Pokela has extensive experience in conducting qualitative and quantitative research in the health care industry. Her health care clients range from physician practices and community hospitals, to specialty hospitals, to three of the top four hospitals in the United States. Some of the types of studies Ms. Pokela has conducted for health care clients include strategic planning analyses, branding and image studies, new product development analyses, positioning studies for existing products, advertising effectiveness studies, and referring physician studies. Ms. Pokela received her PhD in communications from the University of Massachusetts, with an emphasis in research design and analysis.

NHA Event: Webinar

Stephen M. Powell

Stephen M. Powell is principal and managing partner of Healthcare Team Training. He has been involved in Human Factors education and training for 20 years in the U.S. Navy, commercial airline industry, and the health care industry. His experience in training and safety includes instruction, curriculum development, accident investigations, research and publishing. He is regularly involved in medical leadership and clinical team training in hospitals around the US. He has authored numerous articles and curriculum on the training of Crew Resource Management (CRM). His most recent work is used as a home study course by the Association of Peri-Operative Registered Nurses (AORN). He is a masters candidate of the Naval Postgraduate Safety School and holds a degree in mathematics from the University of North Carolina at Chapel Hill. He is a member of the Human Factors and Ergonomics Society and the American College of Healthcare Executives.

NHA Event: Webinar

Christopher E. Press, FACHE

Christopher Press has over 30 years' experience in health care. He has served community hospitals and health care systems in various executive positions, principally as chief marketing, strategy, and planning officer. He is sought as a practical, effective, fact-driven, fad-averse planner and strategist and imaginative problem solver able to identify and address emerging market trends. Mr. Press has given numerous presentations and published on health care topics.

NHA Event: Webinar

Rick Reeves, RPh

Rick Reeves is the senior clinical manager of corporate development at CPSI (Computer Programs and Systems Incorporated). He graduated from pharmacy school at Auburn University with honors in 1980. He practiced hospital pharmacy for 15 years. During his practice as a pharmacist he was heavily involved in quality improvement and practiced as the Consulting Pharmacist in cardiac rehabilitation for eight years. In 1996, he joined the health care information system vendor CPSI and developed many clinical monitoring/intervention/ADR management tools for the clinical applications. After leaving management of the pharmacy department, he developed and managed the electronic medical record applications for physicians including CPOE. His latest position is in corporate development where he guides the company in the continuing pursuit of interoperable electronic medical records and health information exchange (HIE) opportunities.

Mr. Reeves has delivered numerous presentations. He is a member of the American Society of Health System Pharmacists (ASHP) and serves as an executive board member and is vice chairman of the Government Initiatives and Organizations Work Group for the HIMSS/Electronic Health Record Vendors Association (EHRVA). He also serves on the HIMSS Legislation/Regulation Review Task Force. Mr. Reeves has also served as a member of the Certification Commission for Healthcare Information (CCHIT) 2007 Inpatient Workgroup responsible for developing inpatient functionality and interoperability criteria for inpatient systems certification. He was reappointed to the 2008 CCHIT Inpatient Work Group.

NHA Event: Webinar

Kim M. Robak, JD

Kim M. Robak served as Lieutenant Governor of the State of Nebraska from October 1993 to January of 1999. Prior to serving as Lieutenant Governor, Ms. Robak was Chief of Staff and Legal Counsel to then Governor and now United States Senator E. Benjamin Nelson. Before her career in government, Robak was a partner with the Rembolt Ludtke Parker and Berger law firm, and was a teacher at Irving Junior High School in Lincoln, Nebraska.

From 1999 through 2004, Ms. Robak served as vice president for external affairs and corporation secretary for the University of Nebraska where she was responsible for public relations, government relations, and marketing for the University of Nebraska system. She joined Ruth Mueller Robak in December of 2004.

During her service as Lieutenant Governor, Robak was recognized with several honors. In September of 1995, she

was selected as one of 35 emerging leaders to participate in the prestigious Toll Fellowship Program. The program is designed to stimulate the exchange of information and ideas between leaders in state government. She was elected by her peers to serve as chair of the National Conference of Lieutenant Governors from 1996-1997. The organization supports those who are in line to succeed the chief executive of a state. Ms. Robak was selected as notable alum of the UNL Teachers College and a distinguished alum of the University of Nebraska. The College of Saint Mary in Omaha, Nebraska awarded her a doctor of humane letters degree on May 16, 1998.

NHA Event: Annual Convention (Women's Executive Luncheon)

Mike Rock

Mike Rock worked on Capitol Hill as staff assistant to Nebraska Republican Senator Roman Hruska from 1975 to 1977. He served as legislative assistant to Nebraska Republican Representative Charles Thone from 1977 until 1978, when Thone was elected Governor of Nebraska. From 1979 to 1984, Mr. Rock was legislative staff director to Nebraska Republican Representative Virginia Smith. He joined the American Hospital Association as a lobbyist in December 1984. He has covered the budget and appropriations committees of both Houses, the House Commerce Committee, and the Senate Committee on Health Education, Labor, and Pensions. He is currently responsible for the House Ways and Means Committee and the Senate Finance Committee, specializing in Medicare, tax, and health system reform issues.

NHA Event: Western Regional Trustee Symposium

Tim Rush

Tim Rush is a consultant and the business development manager for Lacy Construction. Specializing in health care facilities, he concentrates on identifying the building needs and which delivery system best meets the needs of hospitals and clinics across the nation.

Before coming to Lacy Construction, Mr. Rush operated a successful construction company of his own for 15 years. He has spoken at the Jack Miller Network, a professional group of over 600 contractors and architects from across the nation. Mr. Rush is currently working towards his accreditation as a LEED Professional in the design and building of "green buildings."

NHA Event: Webinar

Karen Scott

Karen Scott has taught numerous seminars and published articles on various health care topics including writing several chapters in HIM and coding textbooks. Her textbook, *Coding and Reimbursement for Hospital Inpatient Services*, published by AHIMA, was released in 2006. She is credentialed as a Registered Health Information Administrator with 20 years of experience in the health care field. She has earned the Certified Coding Specialist, Physician Based (CCS-P), and the Certified Professional Coder (CPC) Credentials from AHIMA and AAPC.

Ms. Scott has been an educator for many years teaching in the health information management programs at the University of Tennessee Health Science Center and Arkansas Tech University. She has worked as a health information management director in an acute care hospital setting, training director for a national transcription company, and reimbursement specialist for a regional physician's group. She holds a bachelors degree in health information management and masters degree in education in instructional technology from Arkansas Tech University in Russellville, Arkansas. She is past president of both the Tennessee and Arkansas Health Information Management Associations and is past chair of the AHIMA Council on Certification. She has won several awards including the Tennessee Innovator Award. In 2005, THIMA recognized Ms. Scott for her achievements with the Distinguished Member Award.

NHA Event: Webinar

Susan Shepard, MSN, MA, RN, CPHRM

Susan Shepard has over 30 years of leadership experience in acute care hospitals, ambulatory care systems, health maintenance organizations, and conducting comprehensive evaluations for provision of health care. She has expertise in leadership, utilization management, complex organizations, managed care and wellness, staff development, strategic vision development and implementation, and multidisciplinary collaboration. For the past seven years, she provided quality and risk management consulting services in the medical malpractice industry. She spent seven years as a nurse and administrator surveyor for the Joint Commission and was a highly acclaimed speaker for Shared Visions New Pathways, Ambulatory Care, and the AHA Continuous Readiness Program for Tennessee, Alabama, Mississippi and Arkansas.

Ms. Shepard received her masters in nursing administration from Medical Colleges of Virginia – Virginia Commonwealth University. She also holds a master of arts in management from Webster University, and a bachelor of science in nursing from St. Louis University. She holds the rank of Colonel (retired) in the U.S. Air Force, Nurse Corps.

NHA Event: Webinar

V.J. Smith

V.J. Smith has been a professional speaker for more than a decade. He is also a published author of the book, *The Richest Man in Town*. Mr. Smith has also been a bill collector, bomb maker, solar-collector salesman, and a fundraiser. Drawing on his lifetime experiences, Mr. Smith peppers his talks with anecdotes and personal stories to illustrate key points. He feels he is better equipped to be a storyteller, not a preacher. His talk is based on the life of "Marty", a wonderful man who ran a cash register at Wal-Mart. He was considered rich because he was loved and respected, but most of all, he was content with every aspect of his life, no regrets.

NHA Event: Annual Convention (HFMA Program)

Patricia E. Tate

Pat Tate is a Partner with McKenna Long and Aldrige, LLP. She focuses on employee benefits and executive compensation, including tax-qualified retirement plans, nonqualified deferred compensation plans, stock-based compensation plans, cafeteria plans, group health, life insurance, and other ERISA plans. She presents often at legal and business functions on various human resource topics, including recent development in law and regulations under the Internal Revenue Code ERISA. She is a 1985 graduate of Georgia State University Law School.

NHA Event: Webinar

Patricia M. Valenzano, RN, MSN, CNAA, BC

Patricia Valenzano is director of women's/children's services at St. Joseph's/Candler Health System in Savannah, Georgia. She has held senior nurse leadership roles for numerous years.

NHA Event: Webinar

Debi Weatherford, CIA

Debi Weatherford is the audit director for CHAN Healthcare Auditors, serving Saint Joseph's Health System and St. Mary's Health Care System in the southeast United States. She has more than 20 years of experience with leading health care organizations. Ms. Weatherford is a CIA and frequent speaker on health care topics. She is a member of the Association of Healthcare Internal Auditors (AHIA) Membership and Awards Committee, a member of the Healthcare Internal Auditors Conference Education Sub-Committee, a member of the Health Care Compliance Association (HCCA) and serves on the Health Care Auditing Strategies Editorial Advisory Board. She is also a member of the AHIA/HCCA focus group tasked with addressing compliance auditing and monitoring directives through white papers, articles and educational initiatives.

NHA Event: Webinar

Larry Walker

Larry Walker is President of the Walker Company, a health care governance consulting firm. The company provides a broad array of governance development services, including governance organization audits, board self-assessment, CEO compensation analysis and performance review, board retreats, governance and trustee succession planning and recruitment.

NHA Event: Western Regional Trustee Symposium, NHA Governance Webinars

Renee Waller, MS

Renee Waller of LifeCore Development, Inc. has more than 17 years' experience assisting executives and organizations in executing their strategy through people. She has earned a reputation for providing skilled and practical guidance to clients. Through staff education, Ms. Waller helps people shoulder the responsibility for achieving goals and reaching their business objectives.

NHA Event: Webinar

John Welton, PhD, RN

John Welton is associate professor and faculty chair at the College of Nursing at MUSC. Dr. Welton has published numerous peer-reviewed articles on nursing intensity and inpatient nurse costing and reimbursement. He also speaks extensively at the national and international level. Dr. Welton received his bachelor of science in nursing degree from Skidmore College in New York in 1980, his master of science in nursing administration from the University of North Carolina at Charlotte in 1989, and doctor of philosophy degree in nursing in 1999 from the University of North Carolina at Chapel Hill. Dr. Welton had an extensive clinical career in critical care and flight nursing between 1980 and 1993. After completing his doctorate degree he taught nursing informatics at the University of Maryland School of Nursing. Since 2001, he has been on the faculty at MUSC College of Nursing.

NHA Event: Webinar

Michelle Williams, JD

Michelle Williams is a member of the Health Care Group and Products Liability Group with Alston & Bird. She focuses her practice on the health care industry and compliance matters. She also has significant experience in the buying and selling of health care companies and hospitals, including transactions requiring attorney general approval and/or conversion from non-profit to for-profit status. Ms. Williams has spoken on a variety of health care legal topics. She has been listed in The Best Lawyers in America for 2006 and 2007.

NHA Event: Webinar

Steve V. Worthy

Steve V. Worthy is the senior partner and co-founder of MaxWorth Consulting Group, LLC, and a nationwide incentive compensation design firm. Mr. Worthy has held an insurance license since 1976 and securities licenses since 1980.

NHA Event: Webinar

Debra Wynkoop

Debra Wynkoop is currently the director of health policy at the Utah Hospitals and Health Systems Association. In this position, Ms. Wynkoop is responsible for the operation and support of the Association's health policy initiatives, including member coordination with the Utah Department of Health, Commerce and Human Service programs and regulatory matters as they relate to the hospital community.

Prior to joining UHA, Ms. Wynkoop worked for the state of Utah for 27 years. Her last appointment was as the director of the Bureau of Licensing, Utah Department of Health, overseeing all disaster planning, exercise development and implementation, and as coordinator of incident management. She currently serves as a consultant with Utah Hospitals & Health Systems Association in issues related to disaster preparedness.

NHA Event: Western Regional Trustee Symposium

Garrison Wynn

Garrison Wynn helps people learn how to make the jump from being great at what they do, to understanding and developing the qualities it takes to be chosen for the job. He brings an awareness of business success to his audiences and also entertains them. Formerly a professional stand-up comedian, PBS television host, international radio personality, and actor, Mr. Wynn knows how to match the mood of any group. Mixing wisdom with razor-sharp wit, he makes information memorable by making it funny.

NHA Event: Annual Convention (Keynote Session)

If you need further information, please contact:

Jon Borton, Senior Director of Education
Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100
Lincoln, NE 68504
(402) 742-8147
(402) 742-8191 (Fax)
jborton@nhanet.org

For a listing of current NHA educational events, visit www.nhanet.org