

The Cornhusker Marriott Hotel • Tuesday, March 9, 2010 • 8:30 a.m. - 1:00 p.m.

Program Description

NHA Advocacy Day is a half-day workshop that provides hospital CEOs, advocacy team members, trustees, key hospital staff, state senators and their staff, division leaders of Health and Human Services and other health care advocates with important information about state legislative issues.

Advocacy Day facilitates grassroots advocacy efforts by bringing together health care professionals and their state senators to discuss how legislation affects the delivery of health care services in their communities.

Your Marketing Opportunity

You are invited to participate as a select sponsor of NHA Advocacy Day. As a sponsor, your company name, marketing materials and contact information would be exposed to a large audience from a wide variety of health care providers across the state, in addition to a majority of Nebraska's state senators.

Please reserve your sponsorship by
February 1, 2010.

Sponsorship Levels

Champion Sponsor - \$2,000

- Three registrations for sessions and the Legislative Luncheon
- Your company **logo** in the Advocacy Day Program
- Verbal sponsorship recognition during the workshop and Legislative Luncheon
- Your company **logo** on all event signage
- Your company listed and hyperlinked on the Advocacy page of the NHA Web site
- Your company **logo** featured on all event targeted marketing materials
- Your marketing material and/or business cards placed in attendees' packets

Advocate Sponsor - \$1,000

- One registration for sessions and the Legislative Luncheon
- Your company listed in the Advocacy Day Program
- Verbal sponsorship recognition during the workshop and Legislative Luncheon
- Your company listed on all event signage
- Your company listed on the Advocacy Web page of the NHA Web site
- Your marketing material and/or business cards placed in attendees' packets

Advocacy Day Sponsorship Levels, continued

Legislative Luncheon Table

Sponsor - \$500 (Limited opportunity)

- One registration for sessions and the Legislative Luncheon
- Your company listed in the Advocacy Day Program
- Verbal sponsorship recognition during the Legislative Luncheon
- Your company listed at the Legislative Luncheon
- Your company listed as a table sponsor on the Advocacy page of the NHA Web site
- Opportunity to talk to attendees during the Legislative Luncheon and breaks

Contributor Sponsor - \$250

- Your company listed in the Advocacy Day Program
- Verbal sponsorship recognition during the workshop and Legislative Luncheon
- Your company listed on the Advocacy Web page of the NHA Web site
- Your marketing materials and/or business cards placed in attendees' packets

Registration Form

(DEADLINE: February 1, 2010)

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

MARKETING MANAGER NAME/PHONE: _____

CHAMPION SPONSOR - \$2,000 LEGISLATIVE LUNCHEON TABLE SPONSOR - \$500

ADVOCATE SPONSOR - \$1,000 CONTRIBUTOR SPONSOR - \$250

Payment Options:

Check enclosed (Please make payable to Nebraska Hospital Association)

Bill us (Due within 30 days)

Credit Card: MasterCard VISA

CC# _____ - _____ - _____ - _____ Exp. Date _____ / _____

Name on Card/Company: _____

Signature: _____

For more information, please contact Kelley Porter, NHA Director of Communication at (402) 742-8151 or kporter@nhanet.org. Mail checks to: Nebraska Hospital Association, P.O. Box 82653 Lincoln, NE 68501-2653 or FAX registration form to (402) 742-8191. Thank you for your support.