

NHM BOARD OF DIRECTORS

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AT-LARGE MEMBERS:

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Membership Mentor

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QUESTIONS?

Contact Shauna Graham,
Membership Mentor, at
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sgraham@hcmc.us.com



*Educating and supporting
healthcare communications,
public relations and
marketing professionals*



Nebraska Healthcare Marketers
P.O. Box 406 | St. Paul, NE 68873
308-754-4421, Ext. 260
www.nhanet.org/nhm/about.htm

PURPOSE

The Nebraska Healthcare Marketers association is the premier state association promoting skill development along with offering education and networking opportunities for health care marketing, public relations and communication professionals in Nebraska.

BENEFITS

Newsletter

Members receive a regular newsletter that shortens the miles between Nebraska's healthcare organizations, helps keep in touch and provides ideas and information.

Educational Opportunities

Conferences, webinars and workshops keep members current on leading issues, technologies and topics that face healthcare marketing and public relations professionals. Conference presenters are national, regional and local experts in their fields. Members are entitled to attend at a discounted rate. NHM offers a Spring Conference and a Fall Conference that is held in conjunction with the Nebraska Hospital Association Annual Convention.

Networking

Members have unlimited opportunities to network through conferences, newsletters, personal contacts and board meetings.

Membership Directory

Members can contact each other quickly and easily with the help of the NHM Membership Directory. The directory includes each members contact information.

Job Referral Services

Members can advertise employment opportunities in their facilities through the NHM newsletter and other networking venues within NHM.

"Bright Ideas"

The "Bright Ideas" section of the NHM newsletter highlights our members projects or programs that they have implemented at their facilities. It is a way for members to share their success stories with other marketing professionals and serves as a resource for other members. "Bright Ideas" are also conducted at the NHM conferences.

MEMBERSHIP TYPES

Professional Membership

Professional members are those who have the responsibility for marketing or public relations programs in a Nebraska healthcare organization.

Ancillary Membership

Ancillary members are those who are vendors of marketing or public relations services and/or products inside or outside of Nebraska.

- All memberships are good for one year.
- Renewal notices are sent on an annual basis.
- Each member will receive a membership certificate after their membership application and payment have been accepted.

What did attendees of the 2011 fall conference like best?

Great organization of the planning team! Great speakers and good energy throughout.

All of the different topics. The location of the facility. The social. It really helped me get to know the girls and the whole group.

Opportunity to network with healthcare marketing professionals and exchange ideas

I always enjoy the bright ideas meeting. My time was limited due to attending other sessions and missing Friday, so I'm sad I missed out on all the great information! I won't be missing next year! :)

The education was very pertinent to me in every session this year. Lots of great ideas, great chance to network!

All of it. The speakers were wonderful and the networking event was fabulous.



www.facebook.com/Nebraska.Healthcare.Marketers





Nebraska Healthcare Marketers

MEMBERSHIP FORM

To become a member, complete the membership application below and mail application with payment (check only, please) to:

Nebraska Healthcare Marketers (NHM)
c/o Beth Siegfried, Treasurer
Tri-Valley Health System
PO Box 488
Cambridge, NE 69022-0488

FEE

- \$55
- (I liked NHM! \$50)

- I am a new member
- I am a renewing member

Name: _____

Title: _____

Organization: _____

Address: _____

City, state, zip: _____

Phone: _____

Email: _____

QUESTIONS?

Contact Shauna Graham, Membership Mentor, at 308-754-4421, Ext 260 or email sgraham@hcmc.us.com

Like us on Facebook
and receive \$5 off the
membership fee!



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Nebraska.Healthcare.Marketers](http://www.facebook.com/Nebraska.Healthcare.Marketers)