



The influential voice of Nebraska's hospitals

For Immediate Release

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**Nebraskans who lack prescription insurance will get help from the
“Help is Here Express” tour bus March 24-28**

The Partnership for Prescription Assistance (PPA) brings together America’s pharmaceutical companies, doctors, other health care providers, patient advocacy organizations and community groups to help qualifying patients who lack prescription coverage get the medicines they need through the public or private program that’s right for them. Its mission is to increase awareness of patient assistance programs and boost enrollment of those who are eligible.

A traveling PPA tour bus, called the “Help is Here Express,” will be partnering with several Nebraska hospitals and community organizations and visiting 10 communities across the state beginning March 24. The tour is designed to assist Nebraskans who lack prescription drug coverage in finding free and reduced cost medications. “When people do not get the medications they need, their health is at risk. Many times these individuals seek costly care from Nebraska’s hospital’s emergency departments,” said NHA President Laura J. Redoutey, FACHE. “The Partnership for Prescription Assistance tour plays an important role in helping to reduce health care costs by assisting consumers in obtaining the prescriptions they depend on to live a full, healthy life.”

Partnership for Prescription Assistance offers access to more than 475 public and private patient assistance programs, including more than 180 programs offered by pharmaceutical companies.

For more information about the Partnership for Prescription Assistance visit <https://www.pparx.org>. For questions about the bus tour, contact Nate Prouty, PPA Public Affairs Company, at 612/741-6377 or nprouty@pubaffairsco.com.

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Nebraska PPA bus tour schedule

Monday, March 24, 2008

10:00 A.M. to 11:30 A.M.
Panhandle Community Services
3350 10th Street
Scottsbluff-Gering, NE

2:30 P.M. to 4:00 PM
Box Butte General Hospital
2101 Box Butte Avenue
Alliance, NE

Tuesday, March 25, 2008

10:00 A.M. to 11:30 A.M.
Memorial Health Center
645 Osage Street
Sidney, NE 69162

2:30 P.M. to 4:00 P.M.
Ogallala Community Hospital
2601 North Spruce
Ogallala, NE

Wednesday, March 26, 2008

10:00 A.M. to 11:30 A.M.
Great Plains Regional Medical Center
601 West Leota
North Platte, NE

2:30 P.M. to 4:00 P.M.
Community Hospital
1301 East H Street
McCook, NE

Schedule continued on next page.

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Thursday, March 27, 2008

10:00 A.M. to 11:30 A.M.

Tri-County Hospital
1201 North Erie
Lexington, NE

2:30 P.M. to 4:00 P.M.

Mary Lanning Memorial Hospital
715 North St. Joseph Avenue
Hastings, NE

Friday, March 28, 2008

9:00 A.M. to 10:30 A.M.

Crete Area Medical Center
2910 Betten Drive
Crete, NE

1:00 P.M. to 2:30 P.M.

Beatrice Public Library
100 North 16th Street
Beatrice, NE

To date, the PPA has helped nearly 5 million patients, including more than 30,000 Nebraskans. Since its launch in April 2005, the PPA bus tour has visited all 50 states and more than 1,500 cities to raise awareness about patient assistance programs. The “Help is Here Express” is staffed by trained specialists able to quickly help uninsured patients in need access information on more than 475 patient assistance programs, including nearly 200 programs offered by pharmaceutical companies. When the “Help is Here Express” moves on, patients can visit PPA’s easy-to-use Web site (www.pparx.org) or call the toll-free phone number (1-888-4PPA-NOW) where trained operators field calls in 150 languages.

About the NHA

The Nebraska Hospital Association is a statewide trade association representing Nebraska's hospitals and health systems. The NHA has been representing and supporting the needs of Nebraska’s rural and urban hospitals since 1927. Today, NHA supports and encourages its members in developing various health care delivery systems geared toward improving the health and well-being of Nebraska’s communities. NHA works closely with its membership to develop legislative and communication programs, prepare policy analysis, sponsor educational programs, prepare data analysis, assist with community health development and provide information and special services to our members. For more information, visit the NHA Web site at www.nhanet.org.

