

JOIN NHM TODAY TO ENJOY THESE MEMBER BENEFITS

- Education
- Networking
- List serve
- Collaboration with your colleagues
- Membership directory
- Job referral services
- Professional and personal development
- “Bright Ideas”

“ I have found my membership in NHM to be worth every penny. The chance to interact with my colleagues around the state is truly invaluable. ”

- Laura Daro
Butler County Healthcare Center
David City

“ I joined NHM to stay current on health care issues. It has also given me a chance to meet individuals dealing with similar issues in their facilities. Having a network of health care marketing and communications executives, whom have also become my friends, has been an extremely valuable resource when needing advice or new ideas for my facility. ”

- Jackie Beaton
Fremont Area Medical Center
Fremont

NHM | **NEBRASKA
HEALTHCARE
MARKETERS**

3255 SALT CREEK CIRCLE
SUITE 100
LINCOLN, NE 68504-4778
PHONE: (402) 742-8140
FAX: (402) 742-8191

NHM | **NEBRASKA
HEALTHCARE
MARKETERS**

Supporting healthcare
communications, public relations
and marketing executives

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PURPOSE

The Nebraska Healthcare Marketers association is the premier state association promoting skill development along with offering educational and networking opportunities for health care marketing and communication professionals in Nebraska.

BENEFITS

Newsletter

Members receive a regular newsletter that shortens the miles between Nebraska's health care organizations, helps them keep in touch, and provides ideas and information.

Educational Opportunities

Conferences and workshops keep members current on leading issues, technologies and topics that face health care marketing and public relations professionals. Conference presenters are national, regional, and local experts in their fields. Members are entitled to attend these valuable conferences at discounted rates.

Networking

Members have unlimited opportunities to network through conferences, newsletters, personal contacts, committee involvement and board meetings.

Membership Directory

Members can contact each other quickly and easily with the help of the NHM Membership Directory. The directory includes contact information of each member.

Job Referral Services

Members can advertise employment opportunities in their facilities through the newsletter and networking opportunities.

"Bright Ideas"

During NHM conferences, "Bright Ideas" are presented to members with the best new projects or program ideas. All conference attendees are invited to bring a recent successful project idea and samples to share.

MEMBERSHIP

Professional Membership

Professional members are those who have the responsibility for marketing or public relations programs in a Nebraska healthcare organization. Students are encouraged to become members as well.

Ancillary Membership

Ancillary members are those who are vendors of marketing or public relations services and/or products inside or outside of Nebraska.

All memberships are good for one year. Renewal notices will be sent on an annual basis. Each member will receive a certificate and welcome letter after their membership application and payment have been accepted.

JOIN TODAY!

To become a member, complete the membership application below and send with your check to:

Nebraska Healthcare Marketers
c/o Beth Siegfried, Treasurer
Tri Valley Health System
P.O. Box 488
Cambridge, NE 69022-0488

- Professional membership \$50
- Ancillary membership \$150
- Student membership \$15

- I am a new member
- I am a renewing member

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Are you interested in joining the free list serve? Yes No thanks

Questions about membership? Contact Kim Larson at (402) 742-8143 or email klarson@nhanet.org.