

# ALLIED PROGRAMS AT A GLANCE

## WEDNESDAY, OCTOBER 14, 2009

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### American College of Healthcare Executives (ACHE) - Heartland Healthcare Executive Group

8:00 a.m. – 2:30 p.m.                      Creating and Leading Error-Free Management Systems

### Healthcare Financial Management Association (HFMA) - Nebraska Chapter

8:15 a.m. – 9:00 a.m.                      Registration/Continental Breakfast

9:00 a.m. – 2:30 p.m.                      Transforming the Revenue Cycle: Achieving Superior Results

2:45 p.m. – 4:15 p.m.                      PFS/Revenue Cycle Leaders Panel: Best Practices

9:00 a.m. – 4:00 p.m.                      HFMA Certification Exam Testing Site

## THURSDAY, OCTOBER 15, 2009

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### Healthcare Financial Management Association (HFMA) - Nebraska Chapter

7:15 a.m. – 8:00 a.m.                      Registration/Continental Breakfast

8:00 a.m. – 9:30 a.m.                      Are YOU Worth Following? Follow the Leader!

9:45 a.m. – 11:30 a.m.                      The Latest on Health Care Reform—In Two Parts  
Part One: The Road to Health Care Reform  
Part Two: Realigning Incentives to Reform Health Care

1:00 p.m. – 2:30 p.m.                      Effective Annual Financial Performance Assessments: The Foundation of Success

3:00 p.m. – 4:00 p.m.                      Building Value in Your Community Hospital

4:00 p.m. – 5:00 p.m.                      Social Networking: The Pros, the Cons and Everything In Between

### Hospital Emergency Preparedness Coordinators

10:00 a.m. – 12:00 p.m.                      H1N1 Updates and General Roundtable Discussion Topics

### Nebraska Association for Healthcare Quality, Risk and Safety (NAHQRS)

8:30 a.m. – 10:45 a.m.                      Reality-Based Leadership

11:00 a.m. – 12:00 p.m.                      NAHQRS Business Meeting

### Nebraska Association of Medical Staff Services (NeAMSS)

9:00 a.m. – 10:00 a.m.                      MSPs Take Charge: Professional Development for Medical Staff Professionals

10:30 a.m. – 12:00 p.m.                      Credentialing All Health Care Professionals as Provided in the Uniform Credentialing Act

### Nebraska Healthcare Information Technology Professionals

8:30 a.m. – 11:00 a.m.                      Contingency Planning: What Lesson Don't We Want to Learn?

HITECH: Preparing for Data Breach Notifications and Other Privacy and Security Issues

NeHII: Statewide Health Information Exchange

### Nebraska Healthcare Marketers (NHM)

8:30 a.m. – 9:30 a.m.                      NHM Board of Directors Meeting

10:00 a.m. – 11:30 a.m.                      The Brand of You: Marketing Yourself to Strengthen Your Organization's Brand

1:00 p.m. – 2:30 p.m.                      Marketing in a Smarter World

2:45 p.m. – 3:45 p.m.                      Innovative Items to Brand for the Future of Your Consumer

### Nebraska Organization of Nurse Leaders (NONL)

10:30 a.m. – 12:00 p.m.                      The Unknown: Health Care Reform

1:30 p.m. – 2:30 p.m.                      NONL Board/Membership Meeting

# ALLIED PROGRAMS AT A GLANCE

## THURSDAY, OCTOBER 15, 2009 (cont.)

Nebraska Society for Social Work Leaders in Health Care (NSSWLHC)  
8:30 a.m. – 4:30 p.m. NSSWLHC Semi-Annual Meeting

Nebraska Society of Healthcare Engineers (NSHE)  
8:30 a.m. – 2:30 p.m. NSHE Fall Meeting  
Active Building Humidity Controls for Hospitals  
Infrastructure Master Planning

## FRIDAY, OCTOBER 16, 2009

American College of Healthcare Executives (ACHE)  
7:00 a.m. – 8:00 a.m. ACHE Annual Awards Breakfast

American Society for Quality (ASQ)  
8:30 a.m. – 8:50 a.m. Overview of Medication Errors  
8:50 a.m. – 9:20 a.m. Past Work in Health Care Quality  
9:30 a.m. – 9:50 a.m. Potential Technological Solutions  
10:15 a.m. – 11:30 a.m. Current Quality Needs of Health Care  
Providers Panel

Healthcare Financial Management Association (HFMA) - Nebraska Chapter  
7:15 a.m. – 8:00 a.m. Registration/Continental Breakfast  
8:00 a.m. – 9:45 a.m. Creating Better Financial Outcomes Through  
Improved Communication With Operations  
Managers and Administrators  
10:00 a.m. – 11:30 a.m. Dramatically Improving Your Hospital's Bottom  
Line Through Effective Labor Management

### Nebraska Healthcare Marketers (NHM)

8:30 a.m. – 10:30 a.m. Health Care Marketing to Women  
10:45 a.m. – 11:30 a.m. Bright Ideas Exchange/NHM Business Meeting

### Nebraska Society for Healthcare Human Resource Associates (NSHHRA)

10:00 a.m. – 11:30 a.m. In Search of Joy: Helping Employees to  
Become Happy

### Nebraska Society for Social Work Leaders in Healthcare (NSSWLHC)

8:30 a.m. – 11:45 a.m. NSSWLHC Semi-Annual Meeting